

## **Financial Cards and Payments in the United Arab Emirates**

Market Direction | 2022-12-01 | 55 pages | Euromonitor

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### **Report description:**

2021 witnessed strong economic recovery in the United Arab Emirates, led by a surge in consumer spending following pent-up demand during the pandemic and the reopening of hospitality and resumption of leisure activities. Naturally, increased consumer expenditure resulted in further usage of both debit and credit cards. This positive momentum, however, has been interrupted from the end of Q1 2022, as inflation and rapid increases in energy and gas prices has forced many consumers to rein in their...

Euromonitor International's Financial Cards and Payments in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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