

## **Financial Cards and Payments in the Philippines**

Market Direction | 2022-12-01 | 61 pages | Euromonitor

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### **Report description:**

The financial cards and payments landscape in the Philippines is undergoing a major shift, driven by the impact of COVID-19 lockdowns which remains strong as the country tentatively enters a post-pandemic era. Filipinos continue to migrate to a more digital landscape. Even though mobility restrictions have eased over 2021 and 2022, digital transactions are still increasingly popular as consumers remain keen to take advantage of benefits such as convenience, no need to queue, no need for cash wit...

Euromonitor International's Financial Cards and Payments in Philippines report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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