

Financial Cards and Payments in the Czech Republic

Market Direction | 2022-12-01 | 56 pages | Euromonitor

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Report description:

With cash still contributing to nearly half of all payments in 2022, there is much growth potential for financial cards in the Czech Republic. This will particularly benefit debit and credit cards, with these being the most popular options for consumers in the country. Contactless payments are booming (now holding most of the share in all financial card transactions), with this trend set to continue growing thanks to the convenience, hygiene and simplicity associated with these payment methods.

Euromonitor International's Financial Cards and Payments in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Normalisation of life after pandemic boosts spending via debit cards

Rebound for commercial debit card transactions as employees return to the workplace

Contactless payments continue to rise thanks to hygiene and convenience factors

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