

Financial Cards and Payments in the Czech Republic

Market Direction | 2022-12-01 | 56 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

With cash still contributing to nearly half of all payments in 2022, there is much growth potential for financial cards in the Czech Republic. This will particularly benefit debit and credit cards, with these being the most popular options for consumers in the country. Contactless payments are booming (now holding most of the share in all financial card transactions), with this trend set to continue growing thanks to the convenience, hygiene and simplicity associated with these payment methods.

Euromonitor International's Financial Cards and Payments in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Financial Cards and Payments in the Czech Republic
Euromonitor International
December 2022

List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Smartphone adoption gathers pace and supports industry growth

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2017-2022

Table 2 Number of ATMs: Units 2017-2022

Table 3 Value Lost to Fraud 2017-2022

Table 4 Card Expenditure by Location 2022

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 6 Domestic versus Foreign Spend 2022

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 8 Financial Cards by Category: Number of Accounts 2017-2022

Table 9 Financial Cards Transactions by Category: Value 2017-2022

Table 10 Financial Cards by Category: Number of Transactions 2017-2022

Table 11 Consumer Payments by Category: Value 2017-2022

Table 12 Consumer Payments by Category: Number of Transactions 2017-2022

Table 13 M-Commerce by Category: Value 2017-2022

Table 14 M-Commerce by Category: % Value Growth 2017-2022

Table 15 Financial Cards: Number of Cards by Issuer 2017-2021

Table 16 Financial Cards: Number of Cards by Operator 2017-2021

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 20 Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 21 Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 22 Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 23 Forecast Consumer Payments by Category: Value 2022-2027

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 25 Forecast M-Commerce by Category: Value 2022-2027

Table 26 Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

DEBIT CARDS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2022 DEVELOPMENTS

Normalisation of life after pandemic boosts spending via debit cards

Rebound for commercial debit card transactions as employees return to the workplace

Contactless payments continue to rise thanks to hygiene and convenience factors

PROSPECTS AND OPPORTUNITIES

Convenience and familiarity will continue to boost use of debit cards

Contactless options set to boost growth of debit cards

Mergers and acquisitions will concentrate landscape with focus on digitalisation

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2017-2022

Table 28 Debit Cards Transactions 2017-2022

Table 29 Debit Cards in Circulation: % Growth 2017-2022

Table 30 Debit Cards Transactions: % Growth 2017-2022

Table 31 Debit Cards: Number of Cards by Issuer 2017-2021

Table 32 Debit Cards: Number of Cards by Operator 2017-2021

Table 33 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 34 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 36 □Forecast Debit Cards Transactions 2022-2027

Table 37 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 38 □Forecast Debit Cards Transactions: % Growth 2022-2027

CREDIT CARDS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recovery of credit cards spending continues even whilst the number of cards and accounts in circulation continues to decline

Proportion of contactless payments continues to grow in credit cards

Rise of e-commerce supports personal credit card performance

PROSPECTS AND OPPORTUNITIES

Credit cards growth depends on overall economic sentiment and inflation trend

Credit cards continue to lose out to fintech solutions and debit cards

Competitive landscape is saturated, but flexibility will be a future advantage

CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2017-2022

Table 40 Credit Cards Transactions 2017-2022

Table 41 Credit Cards in Circulation: % Growth 2017-2022

Table 42 Credit Cards Transactions: % Growth 2017-2022

Table 43 Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 44 Commercial Credit Cards Transactions 2017-2022

Table 45 Commercial Credit Cards in Circulation: % Growth 2017-2022

Table 46 Commercial Credit Cards Transactions: % Growth 2017-2022

Table 47 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 48 □Personal Credit Cards Transactions 2017-2022

Table 49 □Personal Credit Cards in Circulation: % Growth 2017-2022

Table 50 □Personal Credit Cards Transactions: % Growth 2017-2022

Table 51 □Credit Cards: Number of Cards by Issuer 2017-2021

Table 52 □Credit Cards: Number of Cards by Operator 2017-2021

Table 53 □Credit Cards Payment Transaction Value by Issuer 2017-2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 54 □Credit Cards Payment Transaction Value by Operator 2017-2021
Table 55 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021
Table 56 □Commercial Credit Cards: Number of Cards by Operator 2017-2021
Table 57 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 58 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021
Table 59 □Personal Credit Cards: Number of Cards by Issuer 2017-2021
Table 60 □Personal Credit Cards: Number of Cards by Operator 2017-2021
Table 61 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 62 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021
Table 63 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027
Table 64 □Forecast Credit Cards Transactions 2022-2027
Table 65 □Forecast Credit Cards in Circulation: % Growth 2022-2027
Table 66 □Forecast Credit Cards Transactions: % Growth 2022-2027
Table 67 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027
Table 68 □Forecast Commercial Credit Cards Transactions 2022-2027
Table 69 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027
Table 70 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027
Table 71 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027
Table 72 □Forecast Personal Credit Cards Transactions 2022-2027
Table 73 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027
Table 74 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

CHARGE CARDS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited recovery for charge card as business activities remain somewhat remote
Revised per diem rates will positively impact spend per transaction
Low level of take-up of charge cards hampers innovation

PROSPECTS AND OPPORTUNITIES

Charge cards recovery depends on travel resumption and pre-pandemic work habits
Corporate users will continue to dominate charge card spending
Lack of profit potential under European regulations will continue to limit wider use

CATEGORY DATA

Table 75 Charge Cards: Number of Cards in Circulation 2017-2022
Table 76 Charge Cards Transactions 2017-2022
Table 77 Charge Cards in Circulation: % Growth 2017-2022
Table 78 Charge Cards Transactions: % Growth 2017-2022
Table 79 Commercial Charge Cards: Number of Cards in Circulation 2017-2022
Table 80 Commercial Charge Cards Transactions 2017-2022
Table 81 Commercial Charge Cards in Circulation: % Growth 2017-2022
Table 82 Commercial Charge Cards Transactions: % Growth 2017-2022
Table 83 Charge Cards: Number of Cards by Issuer 2017-2021
Table 84 □Charge Cards: Number of Cards by Operator 2017-2021
Table 85 □Charge Cards Payment Transaction Value by Issuer 2017-2021
Table 86 □Charge Cards Payment Transaction Value by Operator 2017-2021
Table 87 □Commercial Charge Cards: Number of Cards by Issuer 2017-2021
Table 88 □Commercial Charge Cards: Number of Cards by Operator 2017-2021
Table 89 □Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 90 □Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 91 □Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 92 □Forecast Charge Cards Transactions 2022-2027

Table 93 □Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 94 □Forecast Charge Cards Transactions: % Growth 2022-2027

Table 95 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Table 96 □Forecast Commercial Charge Cards Transactions 2022-2027

Table 97 □Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 98 □Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

PRE-PAID CARDS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Normalisation after pandemic sees robust transaction value growth in pre-paid cards

Digitisation trends are strengthening and leading to greater demand for virtual cards

Merchant issued cards back in the game

PROSPECTS AND OPPORTUNITIES

General purpose cards have limited potential due to popularity of debit cards

Opportunities for growth in e-commerce thanks to convenience and expected innovations in loyalty schemes

Merchant issued cards likely to lose share to network branded gift cards

CATEGORY DATA

Table 99 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 100 Pre-paid Cards Transactions 2017-2022

Table 101 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 102 Pre-paid Cards Transactions: % Growth 2017-2022

Table 103 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 104 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 105 Open Loop Pre-paid Cards Transactions 2017-2022

Table 106 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 107 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 108 □Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 109 □Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 110 □Pre-paid Cards Transaction Value by Operator 2017-2021

Table 111 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 112 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 113 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 114 □Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 115 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 116 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 117 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 118 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 119 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

Table 120 □Forecast Pre-paid Cards Transactions 2022-2027

Table 121 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 122 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 123 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

Table 124 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 125 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 126 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

STORE CARDS IN THE CZECH REPUBLIC

2022 DEVELOPMENTS

Financial Cards and Payments in the Czech Republic

Market Direction | 2022-12-01 | 56 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com