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Financial Cards and Payments in Norway

Market Direction | 2022-12-01 | 61 pages | Euromonitor

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Report description:

The cashless society is already highly visible in Norway, with the trend in financial cards and payments continuing to shift towards contactless methods, boosted by the burgeoning use of mobile devices and apps, and digital wallets. However, during 2022, some consumers returned to cash due to issues with payment terminals following cyber-attacks on the banking system. Indeed, the government encouraged the population to keep some cash on hand and retailers to accept cash payments more readily, as...

Euromonitor International's Financial Cards and Payments in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Financial Cards and Payments market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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