

## **Financial Cards and Payments in Nigeria**

Market Direction | 2022-12-01 | 42 pages | Euromonitor

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### **Report description:**

Financial cards in circulation will continue to grow strongly in 2022 thanks to the financial inclusion drive by the Central Bank of Nigeria and other financial institutions to recruit the unbanked and underserved population into the financial system. The increasing merchant acceptance of card payments and deployment of POS is also contributing to the increase in the volume and value of card payment transactions in 2022 as consumers now have more opportunities to make card payments. In contrast,...

Euromonitor International's Financial Cards and Payments in Nigeria report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

December 2022

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