

## **Financial Cards and Payments in Malaysia**

Market Direction | 2022-12-01 | 62 pages | Euromonitor

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### **Report description:**

The strong moves towards a cashless society in Malaysia, pushed by the government and private actors, such as retailers, and accelerated by the experience of the Coronavirus (COVID-19) pandemic, provided a further boost to the use of card payments as replacements for cash payments in 2022. The Malaysian government has announced the use of cashless payments in many of its departments, including public hospitals and immigration services, which stimulated the greater use of card or e-wallet payment...

Euromonitor International's Financial Cards and Payments in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## 2022 DEVELOPMENTS

Expedited adoption of cashless payments spurs growth in debit cards

Growing synergies between debit cards and e-wallets

International operators gain traction

## PROSPECTS AND OPPORTUNITIES

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