

## **Financial Cards and Payments in Japan**

Market Direction | 2022-12-01 | 52 pages | Euromonitor

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### **Report description:**

In 2022, financial cards and payments is set to follow a trend similar to that seen in 2021, with slow growth in card payments in terms of volume and value transactions. Although Japan remains a cash-heavy society, cashless payment is accelerating due to various campaigns and initiatives introduced by players, as well as a push from the government to work towards "Cashless Vision". This has proposed measures for Japan to move towards becoming a cashless society, aiming to increase cashless trans...

Euromonitor International's Financial Cards and Payments in Japan report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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