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Financial Cards and Payments in Israel

Market Direction | 2022-12-01 | 53 pages | Euromonitor

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Report description:

Digital wallets have made a huge splash in Israel's financial cards and payments industry and 2022 was a breakthrough year for digital wallets that consumers use the payment apps loaded onto NFC-enabled smartphones. In the category has huge potential in the country and this has attracted the attention of major global players. May 2021 for instance saw the launch of Apple Pay in Israel, the first major digital wallet to become available in the country. The arrival of Apple Pay led to a spike in t...

Euromonitor International's Financial Cards and Payments in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Financial Cards and Payments market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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