

Financial Cards and Payments in Hong Kong, China

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Report description:

Financial cards and payments in Hong Kong has been seeing significant recovery after the negative impact of the pandemic. Credit cards remains the most popular payment method amongst Hong Kong consumers, with the highest retail value transactions. The retail value of credit cards is expected to have almost bounced back to the pre-pandemic level by the end of 2022. Pre-paid cards saw the highest growth in retail value transactions in 2021, and this is set to continue in 2022 thanks to the governm...

Euromonitor International's Financial Cards and Payments in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Financial Cards and Payments in Hong Kong, China

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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

A strong presence of buy now pay later (BNPL) in the payments landscape

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2017-2022

Table 2 Number of ATMs: Units 2017-2022

Table 3 Value Lost to Fraud 2017-2022

Table 4 Card Expenditure by Location 2022

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 6 Domestic versus Foreign Spend 2022

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 8 Financial Cards by Category: Number of Accounts 2017-2022

Table 9 Financial Cards Transactions by Category: Value 2017-2022

Table 10 Financial Cards by Category: Number of Transactions 2017-2022

Table 11 Consumer Payments by Category: Value 2017-2022

Table 12 Consumer Payments by Category: Number of Transactions 2017-2022

Table 13 M-Commerce by Category: Value 2017-2022

Table 14 M-Commerce by Category: % Value Growth 2017-2022

Table 15 Financial Cards: Number of Cards by Issuer 2017-2021

Table 16 Financial Cards: Number of Cards by Operator 2017-2021

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 20 Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 21 Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 22 Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 23 Forecast Consumer Payments by Category: Value 2022-2027

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 25 Forecast M-Commerce by Category: Value 2022-2027

Table 26 Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

DEBIT CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

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2022 DEVELOPMENTS

ZA Bank shakes up debit cards with an innovative approach

Continuous challenge from the rise of digital wallets

PROSPECTS AND OPPORTUNITIES

Digitalisation set to drive intense competition

A shift towards international capabilities as Hong Kong finally opens up

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2017-2022

Table 28 Debit Cards Transactions 2017-2022

Table 29 Debit Cards in Circulation: % Growth 2017-2022

Table 30 Debit Cards Transactions: % Growth 2017-2022

Table 31 Debit Cards: Number of Cards by Issuer 2017-2021

Table 32 Debit Cards: Number of Cards by Operator 2017-2021

Table 33 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 34 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 36 □Forecast Debit Cards Transactions 2022-2027

Table 37 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 38 □Forecast Debit Cards Transactions: % Growth 2022-2027

CHARGE CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continuous decline from emerging threats

American Express credit card expansion also benefits charge cards

PROSPECTS AND OPPORTUNITIES

Shift towards commercial transactions

Opportunity to recover as Hong Kong opens up

CATEGORY DATA

Table 39 Charge Cards: Number of Cards in Circulation 2017-2022

Table 40 Charge Cards Transactions 2017-2022

Table 41 Charge Cards in Circulation: % Growth 2017-2022

Table 42 Charge Cards Transactions: % Growth 2017-2022

Table 43 Commercial Charge Cards: Number of Cards in Circulation 2017-2022

Table 44 Commercial Charge Cards Transactions 2017-2022

Table 45 Commercial Charge Cards in Circulation: % Growth 2017-2022

Table 46 Commercial Charge Cards Transactions: % Growth 2017-2022

Table 47 Personal Charge Cards: Number of Cards in Circulation 2017-2022

Table 48 □Personal Charge Cards Transactions 2017-2022

Table 49 □Personal Charge Cards in Circulation: % Growth 2017-2022

Table 50 □Personal Charge Cards Transactions: % Growth 2017-2022

Table 51 □Charge Cards: Number of Cards by Issuer 2017-2021

Table 52 □Charge Cards: Number of Cards by Operator 2017-2021

Table 53 □Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 54 □Charge Cards Payment Transaction Value by Operator 2017-2021

Table 55 □Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 56 □Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 57 □Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 58 □Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 59 □Personal Charge Cards: Number of Cards by Issuer 2017-2021

Table 60 □Personal Charge Cards: Number of Cards by Operator 2017-2021

Table 61 □Personal Charge Cards Transaction Value by Issuer 2017-2021

Table 62 □Personal Charge Cards Transaction Value by Operator 2017-2021

Table 63 □Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 64 □Forecast Charge Cards Transactions 2022-2027

Table 65 □Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 66 □Forecast Charge Cards Transactions: % Growth 2022-2027

Table 67 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Table 68 □Forecast Commercial Charge Cards Transactions 2022-2027

Table 69 □Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 70 □Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

Table 71 □Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027

Table 72 □Forecast Personal Charge Cards Transactions 2022-2027

Table 73 □Forecast Personal Charge Cards in Circulation: % Growth 2022-2027

Table 74 □Forecast Personal Charge Cards Transactions: % Growth 2022-2027

PRE-PAID CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Octopus remains the leader in receiving consumption vouchers, but some consumers switch

Continuous challenges from the pandemic and digital wallets

PROSPECTS AND OPPORTUNITIES

Digitalisation offers opportunities for all players to expand

Addressing the underserved population

CATEGORY DATA

Table 75 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 76 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 77 Open Loop Pre-paid Cards Transactions 2017-2022

Table 78 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 79 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 80 Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 81 Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 82 Pre-paid Cards Transaction Value by Operator 2017-2021

Table 83 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 84 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 85 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 86 □Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 87 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 88 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 89 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 90 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 91 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

Table 92 □Forecast Pre-paid Cards Transactions 2022-2027

Table 93 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 94 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 95 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

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Table 96 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 97 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 98 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

CREDIT CARDS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Major players continue to leverage the rise of e-commerce

Cash rebate remains the most attractive feature of credit cards

BNPL concept presents new marketing approaches

PROSPECTS AND OPPORTUNITIES

Strong partnership expansion to encourage consumer spending

Overseas spending emerges as hotel quarantine cancelled

CATEGORY DATA

Table 99 Credit Cards: Number of Cards in Circulation 2017-2022

Table 100 Credit Cards Transactions 2017-2022

Table 101 Credit Cards in Circulation: % Growth 2017-2022

Table 102 Credit Cards Transactions: % Growth 2017-2022

Table 103 Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 104 Commercial Credit Cards Transactions 2017-2022

Table 105 Commercial Credit Cards in Circulation: % Growth 2017-2022

Table 106 Commercial Credit Cards Transactions: % Growth 2017-2022

Table 107 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 108 □Personal Credit Cards Transactions 2017-2022

Table 109 □Personal Credit Cards in Circulation: % Growth 2017-2022

Table 110 □Personal Credit Cards Transactions: % Growth 2017-2022

Table 111 □Credit Cards: Number of Cards by Issuer 2017-2021

Table 112 □Credit Cards: Number of Cards by Operator 2017-2021

Table 113 □Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 114 □Credit Cards Payment Transaction Value by Operator 2017-2021

Table 115 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021

Table 116 □Commercial Credit Cards: Number of Cards by Operator 2017-2021

Table 117 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 118 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021

Table 119 □Personal Credit Cards: Number of Cards by Issuer 2017-2021

Table 120 □Personal Credit Cards: Number of Cards by Operator 2017-2021

Table 121 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021

Table 122 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021

Table 123 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027

Table 124 □Forecast Credit Cards Transactions 2022-2027

Table 125 □Forecast Credit Cards in Circulation: % Growth 2022-2027

Table 126 □Forecast Credit Cards Transactions: % Growth 2022-2027

Table 127 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027

Table 128 □Forecast Commercial Credit Cards Transactions 2022-2027

Table 129 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027

Table 130 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027

Table 131 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027

Table 132 □Forecast Personal Credit Cards Transactions 2022-2027

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Table 133 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027

Table 134 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

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