

Financial Cards and Payments in Brazil

Market Direction | 2022-12-01 | 63 pages | Euromonitor

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Report description:

In 2022, the finance industry in Brazil continues to see fast-moving transformations, with a growing banked population, digitalisation and advances in open finance. At the same time, consumers are turning to credit in an adverse macroeconomic scenario, which adds complexity to the picture. The retail value of financial card transactions is growing notably faster than the volume, especially due to credit cards. Growth in this category is being driven mainly by the rising cost of living, but also...

Euromonitor International's Financial Cards and Payments in Brazil report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Debit cards continues to grow, but at a slower pace

Commercial debit cards struggle to gain relevance

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