

**Financial Cards and Payments in Australia**

Market Direction | 2022-12-01 | 56 pages | Euromonitor

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**Report description:**

With the pandemic accelerating the declining use of cash in Australia, the increasing trend of card and digital transactions is leading to further subdued usage of cash in 2022. Uptake of new personal credit cards continues to see a decline with Australians preferring to use their debit cards or other credit options, namely Buy Now, Pay Later (BNPL). The digital payments landscape has also seen further refinement, with services such as Apple Pay and Google Pay enjoying greater engagement from lo...

Euromonitor International's Financial Cards and Payments in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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Online card fraud a persistent problem for Australians

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