

## **Financial Cards and Payments in Australia**

Market Direction | 2022-12-01 | 56 pages | Euromonitor

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### **Report description:**

With the pandemic accelerating the declining use of cash in Australia, the increasing trend of card and digital transactions is leading to further subdued usage of cash in 2022. Uptake of new personal credit cards continues to see a decline with Australians preferring to use their debit cards or other credit options, namely Buy Now, Pay Later (BNPL). The digital payments landscape has also seen further refinement, with services such as Apple Pay and Google Pay enjoying greater engagement from lo...

Euromonitor International's Financial Cards and Payments in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Financial Cards and Payments in Australia  
Euromonitor International  
December 2022

List Of Contents And Tables

### **FINANCIAL CARDS AND PAYMENTS IN AUSTRALIA**

#### **EXECUTIVE SUMMARY**

Financial cards and payments in 2022: The big picture  
2022 key trends  
Rising inflation and interest  
Competitive landscape  
What next for financial cards and payments?

#### **MARKET INDICATORS**

Table 1 Number of POS Terminals: Units 2017-2022  
Table 2 Number of ATMs: Units 2017-2022  
Table 3 Value Lost to Fraud 2017-2022  
Table 4 Card Expenditure by Location 2022  
Table 5 Financial Cards in Circulation by Type: % Number of Cards 2017-2022  
Table 6 Domestic versus Foreign Spend 2022

#### **MARKET DATA**

Table 7 Financial Cards by Category: Number of Cards in Circulation 2017-2022  
Table 8 Financial Cards by Category: Number of Accounts 2017-2022  
Table 9 Financial Cards Transactions by Category: Value 2017-2022  
Table 10 Financial Cards by Category: Number of Transactions 2017-2022  
Table 11 Consumer Payments by Category: Value 2017-2022  
Table 12 Consumer Payments by Category: Number of Transactions 2017-2022  
Table 13 M-Commerce by Category: Value 2017-2022  
Table 14 M-Commerce by Category: % Value Growth 2017-2022  
Table 15 Financial Cards: Number of Cards by Issuer 2017-2021  
Table 16 Financial Cards: Number of Cards by Operator 2017-2021  
Table 17 Financial Cards: Card Payment Transactions Value by Operator 2017-2021  
Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021  
Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027  
Table 20 Forecast Financial Cards by Category: Number of Accounts 2022-2027  
Table 21 Forecast Financial Cards Transactions by Category: Value 2022-2027  
Table 22 Forecast Financial Cards by Category: Number of Transactions 2022-2027  
Table 23 Forecast Consumer Payments by Category: Value 2022-2027  
Table 24 Forecast Consumer Payments by Category: Number of Transactions 2022-2027  
Table 25 Forecast M-Commerce by Category: Value 2022-2027  
Table 26 Forecast M-Commerce by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

#### **DEBIT CARDS IN AUSTRALIA**

#### **KEY DATA FINDINGS**

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## 2022 DEVELOPMENTS

Online card fraud a persistent problem for Australians

Debit transactions outpace credit post-pandemic

The push for least cost routing (LCR)

## PROSPECTS AND OPPORTUNITIES

Positive growth expected for debit card transactions

Increasing competition from digital banks

Crypto cards present unique opportunity for banks

## CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2017-2022

Table 28 Debit Cards Transactions 2017-2022

Table 29 Debit Cards in Circulation: % Growth 2017-2022

Table 30 Debit Cards Transactions: % Growth 2017-2022

Table 31 Debit Cards: Number of Cards by Issuer 2017-2021

Table 32 Debit Cards: Number of Cards by Operator 2017-2021

Table 33 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 34 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 36 □Forecast Debit Cards Transactions 2022-2027

Table 37 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 38 □Forecast Debit Cards Transactions: % Growth 2022-2027

## CREDIT CARDS IN AUSTRALIA

## KEY DATA FINDINGS

## 2022 DEVELOPMENTS

Credit card usage declines in Australia

Westpac enters the interest-free credit card space

Rewards points remain attractive to consumers

## PROSPECTS AND OPPORTUNITIES

ANZ announces takeover of Suncorp's banking segment

RBA plans to hike rates concerning for holders of credit cards

Fewer personal credit cards in circulation expected over forecast period

## CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2017-2022

Table 40 Credit Cards Transactions 2017-2022

Table 41 Credit Cards in Circulation: % Growth 2017-2022

Table 42 Credit Cards Transactions: % Growth 2017-2022

Table 43 Commercial Credit Cards: Number of Cards in Circulation 2017-2022

Table 44 Commercial Credit Cards Transactions 2017-2022

Table 45 Commercial Credit Cards in Circulation: % Growth 2017-2022

Table 46 Commercial Credit Cards Transactions: % Growth 2017-2022

Table 47 Personal Credit Cards: Number of Cards in Circulation 2017-2022

Table 48 □Personal Credit Cards Transactions 2017-2022

Table 49 □Personal Credit Cards in Circulation: % Growth 2017-2022

Table 50 □Personal Credit Cards Transactions: % Growth 2017-2022

Table 51 □Credit Cards: Number of Cards by Issuer 2017-2021

Table 52 □Credit Cards: Number of Cards by Operator 2017-2021

Table 53 □Credit Cards Payment Transaction Value by Issuer 2017-2021

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Table 54	□Credit Cards Payment Transaction Value by Operator 2017-2021
Table 55	□Commercial Credit Cards: Number of Cards by Issuer 2017-2021
Table 56	□Commercial Credit Cards: Number of Cards by Operator 2017-2021
Table 57	□Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 58	□Commercial Credit Cards Payment Transaction Value by Operator 2017-2021
Table 59	□Personal Credit Cards: Number of Cards by Issuer 2017-2021
Table 60	□Personal Credit Cards: Number of Cards by Operator 2017-2021
Table 61	□Personal Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 62	□Personal Credit Cards Payment Transaction Value by Operator 2017-2021
Table 63	□Forecast Credit Cards: Number of Cards in Circulation 2022-2027
Table 64	□Forecast Credit Cards Transactions 2022-2027
Table 65	□Forecast Credit Cards in Circulation: % Growth 2022-2027
Table 66	□Forecast Credit Cards Transactions: % Growth 2022-2027
Table 67	□Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027
Table 68	□Forecast Commercial Credit Cards Transactions 2022-2027
Table 69	□Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027
Table 70	□Forecast Commercial Credit Cards Transactions: % Growth 2022-2027
Table 71	□Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027
Table 72	□Forecast Personal Credit Cards Transactions 2022-2027
Table 73	□Forecast Personal Credit Cards in Circulation: % Growth 2022-2027
Table 74	□Forecast Personal Credit Cards Transactions: % Growth 2022-2027

## CHARGE CARDS IN AUSTRALIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Usage of charge cards remains fairly steady

Charge card rewards maintain consumer loyalty

#### PROSPECTS AND OPPORTUNITIES

Charge cards as an alternative to Buy Now, Pay Later

Opportunities for further digital innovations

#### CATEGORY DATA

Table 75	Charge Cards: Number of Cards in Circulation 2017-2022
Table 76	Charge Cards Transactions 2017-2022
Table 77	Charge Cards in Circulation: % Growth 2017-2022
Table 78	Charge Cards Transactions: % Growth 2017-2022
Table 79	Commercial Charge Cards: Number of Cards in Circulation 2017-2022
Table 80	Commercial Charge Cards Transactions 2017-2022
Table 81	Commercial Charge Cards in Circulation: % Growth 2017-2022
Table 82	Commercial Charge Cards Transactions: % Growth 2017-2022
Table 83	Personal Charge Cards: Number of Cards in Circulation 2017-2022
Table 84	□Personal Charge Cards Transactions 2017-2022
Table 85	□Personal Charge Cards in Circulation: % Growth 2017-2022
Table 86	□Personal Charge Cards Transactions: % Growth 2017-2022
Table 87	□Charge Cards: Number of Cards by Issuer 2017-2021
Table 88	□Charge Cards: Number of Cards by Operator 2017-2021
Table 89	□Charge Cards Payment Transaction Value by Issuer 2017-2021
Table 90	□Charge Cards Payment Transaction Value by Operator 2017-2021
Table 91	□Commercial Charge Cards: Number of Cards by Issuer 2017-2021

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Table 92	Commercial Charge Cards: Number of Cards by Operator 2017-2021
Table 93	Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021
Table 94	Commercial Charge Cards Payment Transaction Value by Operator 2017-2021
Table 95	Personal Charge Cards: Number of Cards by Issuer 2017-2021
Table 96	Personal Charge Cards: Number of Cards by Operator 2017-2021
Table 97	Personal Charge Cards Transaction Value by Issuer 2017-2021
Table 98	Personal Charge Cards Transaction Value by Operator 2017-2021
Table 99	Forecast Charge Cards: Number of Cards in Circulation 2022-2027
Table 100	Forecast Charge Cards Transactions 2022-2027
Table 101	Forecast Charge Cards in Circulation: % Growth 2022-2027
Table 102	Forecast Charge Cards Transactions: % Growth 2022-2027
Table 103	Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027
Table 104	Forecast Commercial Charge Cards Transactions 2022-2027
Table 105	Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027
Table 106	Forecast Commercial Charge Cards Transactions: % Growth 2022-2027
Table 107	Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027
Table 108	Forecast Personal Charge Cards Transactions 2022-2027
Table 109	Forecast Personal Charge Cards in Circulation: % Growth 2022-2027
Table 110	Forecast Personal Charge Cards Transactions: % Growth 2022-2027

## PRE-PAID CARDS IN AUSTRALIA

### KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Public transport price hikes

Open loop gift cards grow in popularity

### PROSPECTS AND OPPORTUNITIES

Card payments for public transport on the rise

Pre-paid gift cards expected to maintain popularity

### CATEGORY DATA

Table 111	Pre-paid Cards: Number of Cards in Circulation 2017-2022
Table 112	Pre-paid Cards Transactions 2017-2022
Table 113	Pre-paid Cards in Circulation: % Growth 2017-2022
Table 114	Pre-paid Cards Transactions: % Growth 2017-2022
Table 115	Closed Loop Pre-paid Cards Transactions 2017-2022
Table 116	Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022
Table 117	Open Loop Pre-paid Cards Transactions 2017-2022
Table 118	Open Loop Pre-paid Cards Transactions: % Growth 2017-2022
Table 119	Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 120	Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 121	Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 122	Pre-paid Cards Transaction Value by Operator 2017-2021
Table 123	Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 124	Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 125	Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 126	Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 127	Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 128	Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 129	Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

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Table 130 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021  
Table 131 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027  
Table 132 □Forecast Pre-paid Cards Transactions 2022-2027  
Table 133 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027  
Table 134 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027  
Table 135 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027  
Table 136 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027  
Table 137 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027  
Table 138 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

#### STORE CARDS IN AUSTRALIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Consumers favour other payment methods

Brands discontinue store cards

#### PROSPECTS AND OPPORTUNITIES

Future of store cards at risk

Potential to attract new customers

#### CATEGORY DATA

Table 139 Store Cards: Number of Cards in Circulation 2017-2022  
Table 140 Store Cards Transactions 2017-2022  
Table 141 Store Cards in Circulation: % Growth 2017-2022  
Table 142 Store Cards Transactions: % Growth 2017-2022  
Table 143 Store Cards: Number of Cards by Issuer 2017-2021  
Table 144 Store Cards: Payment Transaction Value by Issuer 2017-2021  
Table 145 Forecast Store Cards: Number of Cards in Circulation 2022-2027  
Table 146 Forecast Store Cards Transactions 2022-2027  
Table 147 Forecast Store Cards in Circulation: % Growth 2022-2027  
Table 148 □Forecast Store Cards Transactions: % Growth 2022-2027

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