

## **Energy Drinks in Portugal**

Market Direction | 2022-11-28 | 28 pages | Euromonitor

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### **Report description:**

After a lockdown period during which citizens stayed at home and minimised social contact, the roll-out of the vaccination programme during 2021 served to reduce fear and the full re-opening of society in 2022 boosted energy drinks volume and value sales. Socialising at private parties, the opening of nightclubs, and the resumption of music and cultural activities and festivals provided a boost to sales of energy drinks in both on-trade and off-trade channels.

Euromonitor International's Energy Drinks in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Energy Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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