

Dishwashers in Thailand

Market Direction | 2022-11-30 | 36 pages | Euromonitor

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Report description:

Freestanding dishwashers already generate the highest proportion of total dishwashers sales, and are consistently gaining a growing share of the overall category. Indeed, built-in dishwashers volume sales are set to fall in 2022, while freestanding dishwashers volumes continue to grow. More cautious attitudes to household spending have constrained the appeal of built-in dishwashers, which in addition to commanding significantly higher prices than freestanding models - most are imported - carry t...

Euromonitor International's Dishwashers in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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