

## **Dietary Supplements in Cameroon**

Market Direction | 2022-11-29 | 22 pages | Euromonitor

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### **Report description:**

Dietary supplements are expected to register healthy current value growth in 2022. All the same, value sales are relatively low as most Cameroonians are not sufficiently familiar with dietary supplements, due to lack of promotion and education about the benefits. In addition, informal traditional herbal treatments for various ailments still remain highly popular. That being said, dietary supplements are growing in popularity, such as supplements containing zinc. With diarrhoea a common occurrence...

Euromonitor International's Dietary Supplements in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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