

Debit Cards in Taiwan

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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Report description:

Debit card transactions are seeing healthy growth in 2022, both in terms of volume and value. These cards are commonly used for high frequency low-value transactions although the principal function of debit cards is for cash withdrawal at ATMs in Taiwan. The government has been driving convenience in ATM usage through the integration of banking systems allowing debit cardholders to withdraw cash from any ATM in the country. However, opening a debit account in Taiwan still requires face-to-face v...

Euromonitor International's Debit Card Transactions in Taiwan report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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