

Debit Cards in Sweden

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

Debit cards remained the most popular type of financial card in Sweden in 2022, in terms of the number of cards in circulation, and current value and volume transactions. At the start of the review period, the combined number of credit and charge cards was close to that of debit cards, but the gap has widened in recent years, as the latter is increasingly viewed as an everyday payment method in the country. Indeed, there is almost universal merchant acceptance of both Mastercard and Visa debit c...

Euromonitor International's Debit Card Transactions in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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