

Debit Cards in Portugal

Market Direction | 2022-12-01 | 21 pages | Euromonitor

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Report description:

A more positive economic landscape with a decline in unemployment rates and the lifting of COVID-19 restrictions boosted debit cards transactions in early 2022. The value per transaction saw a small decline, with this being largely driven by private consumers who have seen increased purchase frequency since the lifting of restrictions. The trend lost some steam due to rising inflation rates after Russia's invasion of Ukraine. On the other hand, payments with commercial debit cards have recorded...

Euromonitor International's Debit Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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