

Debit Cards in Poland

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

Debit cards registered very positive growth in transactions volume and value terms in 2022 as the number of difficulties in circulation continue to increase significantly. The expansion that continues being seen in the use of debit cards is part of a trend that first emerged during the COVID-19 pandemic, when many consumers switched to cashless transactions as a way of avoiding handling cash and in this way minimising the risk of coming into contact with the COVID-19 virus. Emerging consumer gro...

Euromonitor International's Debit Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Proliferation of POS terminals supports growth in debit cards transactions

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