

Debit Cards in Poland

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

Debit cards registered very positive growth in transactions volume and value terms in 2022 as the number of difficulties in circulation continue to increase significantly. The expansion that continues being seen in the use of debit cards is part of a trend that first emerged during the COVID-19 pandemic, when many consumers switched to cashless transactions as a way of avoiding handling cash and in this way minimising the risk of coming into contact with the COVID-19 virus. Emerging consumer gro...

Euromonitor International's Debit Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Debit Cards in Poland
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List Of Contents And Tables

DEBIT CARDS IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shift away from cash that started during the pandemic still spurring growth in debit cards

Growth in the number of debit cards and circulation rebounds in 2022

Proliferation of POS terminals supports growth in debit cards transactions

PROSPECTS AND OPPORTUNITIES

Debit cards has enormous potential for further positive growth

Regulatory changes requiring acceptance of non-cash payments to support debit card usage

The further development of e-commerce to support rising debit card usage

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2017-2022

Table 2 Debit Cards Transactions 2017-2022

Table 3 Debit Cards in Circulation: % Growth 2017-2022

Table 4 Debit Cards Transactions: % Growth 2017-2022

Table 5 Debit Cards: Number of Cards by Issuer 2017-2021

Table 6 Debit Cards: Number of Cards by Operator 2017-2021

Table 7 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 8 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 10 □Forecast Debit Cards Transactions 2022-2027

Table 11 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 12 □Forecast Debit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN POLAND

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Efforts to promote cashless payments target reductions in Poland's informal economy

The competitive landscape remains dynamic as innovative new services are launched

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2017-2022

Table 14 Number of ATMs: Units 2017-2022

Table 15 Value Lost to Fraud 2017-2022

Table 16 Card Expenditure by Location 2022

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 18 Domestic versus Foreign Spend 2022

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 20 Financial Cards by Category: Number of Accounts 2017-2022

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Table 21 Financial Cards Transactions by Category: Value 2017-2022
Table 22 Financial Cards by Category: Number of Transactions 2017-2022
Table 23 Consumer Payments by Category: Value 2017-2022
Table 24 Consumer Payments by Category: Number of Transactions 2017-2022
Table 25 M-Commerce by Category: Value 2017-2022
Table 26 M-Commerce by Category: % Value Growth 2017-2022
Table 27 Financial Cards: Number of Cards by Issuer 2017-2021
Table 28 Financial Cards: Number of Cards by Operator 2017-2021
Table 29 Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 30 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 31 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 32 Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 33 Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 34 Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 35 Forecast Consumer Payments by Category: Value 2022-2027
Table 36 Forecast Consumer Payments by Category: Number of Transactions 2022-2027
Table 37 Forecast M-Commerce by Category: Value 2022-2027
Table 38 Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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