

Debit Cards in Denmark

Market Direction | 2022-12-01 | 21 pages | Euromonitor

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Report description:

The continued recovery of international travel and tourism is boosting debit card transactions in 2022, as many countries revoke COVID-19 pandemic travel restrictions and outbound tourism accelerates. By late 2021, Danmarks Nationalbank had announced that card revenue abroad had almost recovered to 2019 levels. In August 2022, Denmark's largest banks Danske and Nordea announced a decrease in charges for consumers using debit cards on purchases abroad (when paying in foreign currencies off/onlin...

Euromonitor International's Debit Card Transactions in Denmark report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DEBIT CARDS IN DENMARK

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Recovery of international travel and tourism drives growth in transaction value

Digitalisation continues as country moves towards a cashless society

Transactions shift from physical outlets to e-commerce as consumers increasingly shop online

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Traditional banks face growing competition from neobanks and smaller players

Consumers focus on convenience and simplicity of payments

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