

Debit Cards in China

Market Direction | 2022-12-01 | 20 pages | Euromonitor

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Report description:

Debit remains the most popular type of financial card in China, and the network reported steady growth in the first half of 2022, given increasing urbanisation and despite COVID-19 restrictions imposed by the government. In the meantime, the number of POS terminals has seen little movement, signalling a significant number of debit card transactions have moved online, hence driving less need for POS machines. In response to this shift, major banks have simplified the registration process for online...

Euromonitor International's Debit Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Debit Cards in China
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List Of Contents And Tables

DEBIT CARDS IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Debit cards remains dominant within financial cards

Major banks lower fees for debit card services

American Express enters debit cards in China

PROSPECTS AND OPPORTUNITIES

Virtual debit card gaining traction

Domestic issuer leverages foreign operators

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2017-2022

Table 2 Debit Cards Transactions 2017-2022

Table 3 Debit Cards in Circulation: % Growth 2017-2022

Table 4 Debit Cards Transactions: % Growth 2017-2022

Table 5 Debit Cards: Number of Cards by Issuer 2017-2021

Table 6 Debit Cards: Number of Cards by Operator 2017-2021

Table 7 Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 8 Debit Cards Payment Transaction Value by Operator 2017-2021

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 10 □Forecast Debit Cards Transactions 2022-2027

Table 11 □Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 12 □Forecast Debit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN CHINA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

Broader use of the digital yuan

Increased regulatory restrictions

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2017-2022

Table 14 Number of ATMs: Units 2017-2022

Table 15 Value Lost to Fraud 2017-2022

Table 16 Card Expenditure by Location 2022

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 18 Domestic versus Foreign Spend 2022

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 20 Financial Cards by Category: Number of Accounts 2017-2022

Table 21 Financial Cards Transactions by Category: Value 2017-2022

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Table 22 □Financial Cards by Category: Number of Transactions 2017-2022
Table 23 □Consumer Payments by Category: Value 2017-2022
Table 24 □Consumer Payments by Category: Number of Transactions 2017-2022
Table 25 □M-Commerce by Category: Value 2017-2022
Table 26 □M-Commerce by Category: % Value Growth 2017-2022
Table 27 □Financial Cards: Number of Cards by Issuer 2017-2021
Table 28 □Financial Cards: Number of Cards by Operator 2017-2021
Table 29 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 30 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 31 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 32 □Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 33 □Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 34 □Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 35 □Forecast Consumer Payments by Category: Value 2022-2027
Table 36 □Forecast Consumer Payments by Category: Number of Transactions 2022-2027
Table 37 □Forecast M-Commerce by Category: Value 2022-2027
Table 38 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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