

Debit Cards in Argentina

Market Direction | 2022-12-02 | 22 pages | Euromonitor

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Report description:

Since late 2017, the highest denomination bill in circulation in Argentina has been the 1,000 peso note. While at the time of the bill's introduction AR\$1,000 was equivalent to about USD54, due to very high inflation - a longstanding problem that has been exacerbated by the global recovery from the pandemic and the fallout of Russia's invasion of Ukraine - by late 2022 the same sum was worth approximately USD7. Inflationary pressures and the sharp decline in the exchange rate value and purchasin...

Euromonitor International's Debit Card Transactions in Argentina report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Argentina's first transparent debit card launched by Openbank

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