

Credit Cards in the US

Market Direction | 2022-12-01 | 33 pages | Euromonitor

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Report description:

As pandemic era movement restrictions have been removed, and consumer spending habits have returned overall, consumer spending has increased. Many consumers have taken the reopening of the country as an opportunity to spend the extra money saved up during the pandemic, whether it be from government stimulus, increased unemployment benefits, or postponed trips and activities. A lot of this money has gone towards entertainment experiences, dining and travel. This spending has had a greater impact...

Euromonitor International's Credit Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Credit spending grows as pandemic recedes

High inflation leads to increased credit spending

Expanding business credit is a main target for fintechs and banks

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BNPL taking share from credit cards

Credit Card Competition Act could expand the number of credit card operators

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