

Credit Cards in South Korea

Market Direction | 2022-12-01 | 30 pages | Euromonitor

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Report description:

Following a decline during the first year of the pandemic in 2020 due to economic uncertainty, transaction volume and value of personal credit cards notably increased in 2021, driven by online shopping, which usually involves planned purchases and larger basket sizes to remove the delivery fee. In contrast to debit cards, a further uptake of new credit cards in 2022 is expected over the year in addition to more dynamic growth in terms of number of transactions and value. South Koreans are contin...

Euromonitor International's Credit Card Transactions in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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