

Credit Cards in Peru

Market Direction | 2022-12-01 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The drop in transactions and sales experienced by credit cards in 2019-2020 has been recovering since the second half of 2021, and it is estimated that it will reach pre-pandemic levels in 2022-2023. During the time of the pandemic, consumers were more cautious about their spending and incurring debt, due to the uncertain economic outlook during the time, with risks to employment and incomes. Therefore, recovery in credit cards began at the same time that the economy started to reactivate, follo...

Euromonitor International's Credit Card Transactions in Peru report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Credit Cards in Peru
Euromonitor International
December 2022

List Of Contents And Tables

CREDIT CARDS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Credit card use has been recovering significantly since mid-2021
Financial entities show high dynamism in placement of credit cards
Lack of payment in credit cards has decreased significantly, recovering pre-pandemic levels

PROSPECTS AND OPPORTUNITIES

Credit card use is expected to continue to grow in forecast period
Trend to use means of payment other than cash favours the use of credit cards
Authorisation could be approved for municipal savings institutions to issue credit cards, increasing competition

CATEGORY DATA

Table 1 Credit Cards: Number of Cards in Circulation 2017-2022
Table 2 Credit Cards Transactions 2017-2022
Table 3 Credit Cards in Circulation: % Growth 2017-2022
Table 4 Credit Cards Transactions: % Growth 2017-2022
Table 5 Commercial Credit Cards: Number of Cards in Circulation 2017-2022
Table 6 Commercial Credit Cards Transactions 2017-2022
Table 7 Commercial Credit Cards in Circulation: % Growth 2017-2022
Table 8 Commercial Credit Cards Transactions: % Growth 2017-2022
Table 9 Personal Credit Cards: Number of Cards in Circulation 2017-2022
Table 10 □Personal Credit Cards Transactions 2017-2022
Table 11 □Personal Credit Cards in Circulation: % Growth 2017-2022
Table 12 □Personal Credit Cards Transactions: % Growth 2017-2022
Table 13 □Credit Cards: Number of Cards by Issuer 2017-2021
Table 14 □Credit Cards: Number of Cards by Operator 2017-2021
Table 15 □Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 16 □Credit Cards Payment Transaction Value by Operator 2017-2021
Table 17 □Commercial Credit Cards: Number of Cards by Issuer 2017-2021
Table 18 □Commercial Credit Cards: Number of Cards by Operator 2017-2021
Table 19 □Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 20 □Commercial Credit Cards Payment Transaction Value by Operator 2017-2021
Table 21 □Personal Credit Cards: Number of Cards by Issuer 2017-2021
Table 22 □Personal Credit Cards: Number of Cards by Operator 2017-2021
Table 23 □Personal Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 24 □Personal Credit Cards Payment Transaction Value by Operator 2017-2021
Table 25 □Forecast Credit Cards: Number of Cards in Circulation 2022-2027
Table 26 □Forecast Credit Cards Transactions 2022-2027
Table 27 □Forecast Credit Cards in Circulation: % Growth 2022-2027
Table 28 □Forecast Credit Cards Transactions: % Growth 2022-2027
Table 29 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30 □Forecast Commercial Credit Cards Transactions 2022-2027

Table 31 □Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027

Table 32 □Forecast Commercial Credit Cards Transactions: % Growth 2022-2027

Table 33 □Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027

Table 34 □Forecast Personal Credit Cards Transactions 2022-2027

Table 35 □Forecast Personal Credit Cards in Circulation: % Growth 2022-2027

Table 36 □Forecast Personal Credit Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN PERU

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

"Bancarization" will continue to improve, albeit limited by high informality and low growth in the Peruvian economy

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 37 Number of POS Terminals: Units 2017-2022

Table 38 Number of ATMs: Units 2017-2022

Table 39 Value Lost to Fraud 2017-2022

Table 40 Card Expenditure by Location 2022

Table 41 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 42 Domestic versus Foreign Spend 2022

MARKET DATA

Table 43 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 44 Financial Cards by Category: Number of Accounts 2017-2022

Table 45 Financial Cards Transactions by Category: Value 2017-2022

Table 46 □Financial Cards by Category: Number of Transactions 2017-2022

Table 47 □Consumer Payments by Category: Value 2017-2022

Table 48 □Consumer Payments by Category: Number of Transactions 2017-2022

Table 49 □M-Commerce by Category: Value 2017-2022

Table 50 □M-Commerce by Category: % Value Growth 2017-2022

Table 51 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 52 □Financial Cards: Number of Cards by Operator 2017-2021

Table 53 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 54 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 55 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 56 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 57 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 58 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 59 □Forecast Consumer Payments by Category: Value 2022-2027

Table 60 □Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 61 □Forecast M-Commerce by Category: Value 2022-2027

Table 62 □Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Credit Cards in Peru

Market Direction | 2022-12-01 | 26 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-03
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com