

Credit Cards in Hong Kong, China

Market Direction | 2022-12-01 | 15 pages | Euromonitor

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Report description:

The emergence of COVID-19 significantly disrupted overall retail consumption in Hong Kong, resulting in a significant decline in the value of credit card transactions in 2020. However, a rebound was seen in 2021, recovering much of the losses, as consumers and retailers embraced e-commerce over the course of the pandemic. In 2022, Hong Kong's credit card transaction value faces only minimal year-on-year growth, due to the fifth wave of infection and prolonged COVID-19 restrictions. Consequently,...

Euromonitor International's Credit Card Transactions in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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