

## **Credit Cards in Greece**

Market Direction | 2022-12-01 | 32 pages | Euromonitor

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### **Report description:**

As Greece's economy and society emerged from the darkness of the COVID-19 pandemic, credit cards registered only very moderate growth during 2022 in terms of transactions volume and value. In addition, average spend per transaction declined over the course of the year as credit cards are increasingly being used for smaller payments. One reason for the positive growth in the category during the year is the relative recovery of spending on travel and entertainment due to the lift/easing of travel restr...

Euromonitor International's Credit Card Transactions in Greece report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Credit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Minimal growth for credit cards in the new post-pandemic reality

Growth for commercial credit cards underpinned by the recovery of economic activity

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