

Credit Cards in China

Market Direction | 2022-12-01 | 28 pages | Euromonitor

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Report description:

Several commercial banks have set up plans to minimise the number of zombie cards (cards with no activity for the past 12 months) in circulation and cap the number of credit cards an individual can apply for, as per the latest regulatory notice from BIRC (Banking and Insurance Regulatory Commission) in July 2022. The regulation also mandates banks provide transparency in terms of credit card charges, including any annual fee, revolving loan interest and service fee. These regulatory changes are...

Euromonitor International's Credit Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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