

## **Credit Cards in Australia**

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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### **Report description:**

Compared to the previous year, the number of personal credit card transactions is declining in 2021. Credit cards are losing their popularity among local consumers, as other financing options available such as Buy Now, Pay Later (BNPL) are becoming increasingly attractive. Australians have also become more averse to debt, especially during the pandemic, where many of them were able to reduce or pay off their credit card debts due to reduced spending on non-essential items and higher levels of sa...

Euromonitor International's Credit Card Transactions in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Credit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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Westpac enters the interest-free credit card space

Rewards points remain attractive to consumers

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RBA plans to hike rates concerning for holders of credit cards

Fewer personal credit cards in circulation expected over forecast period

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