

## **Consumer Health in Cameroon**

Market Direction | 2022-11-29 | 69 pages | Euromonitor

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### **Report description:**

Cameroon has not been as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 are giving a boost to government coffers and helping stabilise the economy. However, ongoing civil conflict, as well as widespread poverty, is restraining economic growth. All the same, overall inflation is modest, and within consumer health, there is expected to be both healthy current and constant value growth.

Euromonitor International's Consumer Health in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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