

Consumer Health in Cameroon

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Report description:

Cameroon has not been as affected by the energy crisis stemming from the war in Ukraine as many other countries. Rising global energy prices in 2022 are giving a boost to government coffers and helping stabilise the economy. However, ongoing civil conflict, as well as widespread poverty, is restraining economic growth. All the same, overall inflation is modest, and within consumer health, there is expected to be both healthy current and constant value growth.

Euromonitor International's Consumer Health in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Consumer Health in Cameroon

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List Of Contents And Tables

CONSUMER HEALTH IN CAMEROON

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 2 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2017-2022

Table 4 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 6 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 7 Distribution of Consumer Health by Format: % Value 2017-2022

Table 8 Distribution of Consumer Health by Format and Category: % Value 2022

Table 9 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 10 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy growth in 2022

International companies continue to dominate analgesics in 2022

Illicit trade continues to be a stumbling block

PROSPECTS AND OPPORTUNITIES

Population growth supports health volume sales

Multifunctional products prove popular, as seen as value for money

Age-related health concerns will continue to drive growth

CATEGORY DATA

Table 11 Sales of Analgesics by Category: Value 2017-2022

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Table 12 Sales of Analgesics by Category: % Value Growth 2017-2022

Table 13 NBO Company Shares of Analgesics: % Value 2018-2022

Table 14 LBN Brand Shares of Analgesics: % Value 2019-2022

Table 15 Forecast Sales of Analgesics by Category: Value 2022-2027

Table 16 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy growth in 2022

International brands continue to lead in 2022

Illicit trade continues to be a stumbling block

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Air pollution and climate change factors in driving growth

Potential shift to local brands

CATEGORY DATA

Table 17 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 20 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 21 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

DIGESTIVE REMEDIES IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy growth in 2022

International player Sanofi continues to lead thanks to strong consumer loyalty

Malnutrition and poor drinking water contribute to digestive problems in Cameroon

PROSPECTS AND OPPORTUNITIES

High poverty rates will drive sales of low-end remedies

Eating-out trend in urban areas to support performance of digestive remedies

Consumer awareness of digestive remedies will continue to grow

CATEGORY DATA

Table 23 Sales of Digestive Remedies by Category: Value 2017-2022

Table 24 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 25 NBO Company Shares of Digestive Remedies: % Value 2018-2022

Table 26 LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 27 Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 28 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

DERMATOLOGICALS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growing rates of skin diseases boosts demand for dermatologicals

Landscape dominated by multinationals

Growing demand for safe, natural organic products

PROSPECTS AND OPPORTUNITIES

Minimal constant value growth over forecast period

Image consciousness of the younger generations boosts demand over the forecast period

Dermatologicals aimed at children will see healthy growth

CATEGORY DATA

Table 29 Sales of Dermatologicals by Category: Value 2017-2022

Table 30 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 31 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 32 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 33 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 34 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

WOUND CARE IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Illicit sales dampen volume sales

Johnson & Johnson remains leading player due to global reputation

Pricing main driver of value sales

PROSPECTS AND OPPORTUNITIES

Muted constant value growth in what is a staid product area

First aid kits will remain negligible

Higher and lower income consumers will be catered for over forecast period

CATEGORY DATA

Table 35 Sales of Wound Care by Category: Value 2017-2022

Table 36 Sales of Wound Care by Category: % Value Growth 2017-2022

Table 37 NBO Company Shares of Wound Care: % Value 2018-2022

Table 38 LBN Brand Shares of Wound Care: % Value 2019-2022

Table 39 Forecast Sales of Wound Care by Category: Value 2022-2027

Table 40 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

VITAMINS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued healthy growth in 2022

Consumers favour multivitamins

Pharmacies remain the dominant distributor in 2022

PROSPECTS AND OPPORTUNITIES

Moderate outlook over forecast period

Supermarkets emerge as new distribution channel, increasing vitamins visibility

Vitamins continue to be constrained by lack of awareness

CATEGORY DATA

Table 41 Sales of Vitamins by Category: Value 2017-2022

Table 42 Sales of Vitamins by Category: % Value Growth 2017-2022

Table 43 Sales of Multivitamins by Positioning: % Value 2017-2022

Table 44 NBO Company Shares of Vitamins: % Value 2018-2022

Table 45 LBN Brand Shares of Vitamins: % Value 2019-2022

Table 46 Forecast Sales of Vitamins by Category: Value 2022-2027

Table 47 Forecast Sales of Vitamins by Category: % Value Growth 2022-2027

DIETARY SUPPLEMENTS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued growth, though from relatively small base

Beauty supplements an emerging sector

Multinationals continue to dominate

PROSPECTS AND OPPORTUNITIES

Population growth will support volume sales

Affordable fortified foods potential threat to dietary supplements

E-commerce has strong potential over the forecast period

CATEGORY DATA

Table 48 Sales of Dietary Supplements by Category: Value 2017-2022

Table 49 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 50 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 51 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 52 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 53 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 54 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

WEIGHT MANAGEMENT AND WELLBEING IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slimming teas account for most volume sales

Meal replacements remains negligible due to lack of demand in 2022

Social media boost sales performance

PROSPECTS AND OPPORTUNITIES

Good growth ahead, as consumers seek to slim growing figures

Multifunctional products attract more demand

Meal replacement and weight loss supplements remain negligible

CATEGORY DATA

Table 55 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 56 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 57 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 58 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

SPORTS NUTRITION IN CAMEROON

2022 DEVELOPMENTS

HERBAL/TRADITIONAL PRODUCTS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Product area hindered by lack of official recognition

Sales driven by multifunctional remedies

Younger generations are more sceptical of herbal/traditional products

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Local informal traditional herbal medicines will continue to thwart imported brands

Government focus on tackling illicit trade may hinder growth

CATEGORY DATA

Table 59 Sales of Herbal/Traditional Products: Value 2017-2022

Table 60 Sales of Herbal/Traditional Products: % Value Growth 2017-2022

Table 61 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022

Table 62 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022

Table 63 Forecast Sales of Herbal/Traditional Products: Value 2022-2027

Table 64 Forecast Sales of Herbal/Traditional Products: % Value Growth 2022-2027

PAEDIATRIC CONSUMER HEALTH IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cough and cold remedies register highest current value growth

Affordable and trustworthy brands are the most favourable within OTC paediatric consumer health

Pharmacies remain the most popular retail channel in 2022

PROSPECTS AND OPPORTUNITIES

Population growth set to drive volume sales

Innovation focused on making products child-friendly

High levels of malnutrition provide opportunity for paediatric dietary supplements and vitamins

CATEGORY DATA

Table 65 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 66 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 67 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 68 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 69 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

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