

Consumer Appliances in Italy

Market Direction | 2022-11-30 | 135 pages | Euromonitor

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Report description:

Following strong growth in 2021, both in value and volume terms, consumer appliances is set to see a decline in retail volume terms in 2022, although sales should still remain higher compared to pre-pandemic levels. Consumer appliances continued to grow in current value terms in 2022, although this was mainly thanks to increasing unit prices. Growth of the latter has been determined by several factors, the main one being rising rates of inflation. Unit prices have also been impacted by an increa...

Euromonitor International's Consumer Appliances in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Appliances in Italy
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LARGE COOKING APPLIANCES IN ITALY

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