

Concentrates in Portugal

Market Direction | 2022-11-28 | 30 pages | Euromonitor

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Report description:

After two years of growth, supported by the general shift in consumption from out-of-home to in-home during the COVID-19 crisis, concentrates is set to see sales decline again in 2022, both in volume and value. With restrictions lifted and consumers returning to on-trade channels, concentrates sales are falling, though they are set to remain at higher values than in 2019, immediately before the onset of the pandemic. There is a "new normal" in 2022 with consumers maintaining some habits acquired...

Euromonitor International's Concentrates in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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