

Charge Cards in the United Kingdom

Market Direction | 2022-12-01 | 28 pages | Euromonitor

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Report description:

Charge cards continues to decline in 2022, in terms of transaction value and volume, and also in the number of cards in circulation. Charge card usage is primarily associated with the commercial sector in the UK. Despite business operations and travel showing clear signs of recovery in 2022, companies are shifting away from using cards with charge function. Credit cards offering better loyalty programmes, reward schemes and more appealing partnerships with hotels, airlines and experiences contin...

Euromonitor International's Charge Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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