

Charge Cards in the Netherlands

Market Direction | 2022-12-01 | 25 pages | Euromonitor

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Report description:

International travel was severely restricted during the COVID-19 pandemic leading to a substantial decline in charge cards use in 2020 and 2021. Indeed, charge cards are mostly used abroad and for e-commerce, so travel restrictions led to a severe reduction in spend per card and to a lesser extent spend per transaction. The sharp recovery of international travel in 2022 has kickstarted charge card use in terms of transactions and value with expenditure per card and per transaction both rising.

Euromonitor International's Charge Card Transactions in Netherlands report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Cross border e-commerce spend boosts charge card growth

Charge cards continue to suffer in domestic online payments

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