

Charge Cards in South Africa

Market Direction | 2022-11-30 | 26 pages | Euromonitor

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Report description:

Considering that charge cards are mainly associated with world-class leisure and lifestyle membership, the category took a significant knock in 2020, as card holders were unable to visit restaurants, hotels and other places that partner with operators. However, value and volume began to recover in 2021, as the hospitality industry started reopening for business, while the number of new cards issued still registered a margin decline. In 2022, the recovery continues, as all restrictions were repea...

Euromonitor International's Charge Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Repeal of all lockdown restrictions boosts charge cards in 2021 and 2022

Full resumption of local and international travel facilitates rebound in charge cards

Leading operators adopt contactless payments

PROSPECTS AND OPPORTUNITIES

Charge cards set to benefit from greater merchant acceptance, while post-pandemic era will boost travel and tourism

Operators set to engage with younger generations, expanding customer base and harnessing growth opportunities

Competitive landscape to remain consolidated between local operators Diners Club and American Express

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Demand for contactless payment solutions continues to rise, accelerated by pandemic

Rapid Payments Programme expected to launch in 2023

Competition intensifies, as digital banks continue to expand customer base, while strategic partnerships remain key

Financial cards and payments set to be driven by digitalisation and the decline of cash transactions, while load shedding is set to constrain retail sales

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