

Charge Cards in Singapore

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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Report description:

The competitive landscape in charge cards remains consolidated, with American Express and Diners Club the only two issuers and operators present at the end of the review period. Now, Diners Club International Ltd is a direct banking payment services company owned by Discover Financial Services, which is one of the most recognised brands in US financial services. It is hoping to see some improvement in its share, as it is now partnering with leading retailers, restaurants and services to offer at...

Euromonitor International's Charge Card Transactions in Singapore report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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American Express consolidates its dominance as the leading local charge card issuer and operator

Resumption of international travel contributes hugely to the growth of charge cards

PROSPECTS AND OPPORTUNITIES

Growth in the number of millionaires in Singapore to contribute to charge card recovery over the forecast period

Commercial charge cards is an effective way for companies to monitor spending and leverage preferential corporate rates

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