

Charge Cards in Romania

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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Report description:

Charge cards remains a marginal category within financial cards, consisting almost solely of fuel cards. Commercial cards account for all transactions, with no notable use of personal charge cards. Unlike debit cards and credit cards, in Romania charge cards has not benefited from the shift away from cash among consumers fuelled by COVID-19. The pandemic brought the majority of business travel to a halt in Romania, which consequently led to a significant decline in the use of commercial charge c...

Euromonitor International's Charge Card Transactions in Romania report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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