

Charge Cards in Portugal

Market Direction | 2022-12-01 | 24 pages | Euromonitor

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Report description:

Offering an interest-free repayment period and other added features, credit cards continue to limit the demand for charge cards in Portugal, with only a small number of issuers being present in the market. The category is comprised entirely of commercial charge cards, with card issuers targeting companies or entrepreneurs which have on their staff employees who repeatedly make payments for services and expenses. With a large percentage of micro enterprises and SMEs in the country - most of them...

Euromonitor International's Charge Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The new era of open banking and Fintech moulding competitive environment
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