

Charge Cards in Poland

Market Direction | 2022-12-01 | 30 pages | Euromonitor

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Report description:

During 2022, commercial charge cards registered a very strong performance in Poland as the receding influence of the COVID-19 pandemic led to strong recovery for spending on business travel and entertainment. The boom seen in spending on commercial charge cards was also driven partially by rising inflation, which has led to significant increases in the prices of fuel and travel, which are very common purchases on commercial charge cards, which also led to an increase being seen in the average va...

Euromonitor International's Charge Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CHARGE CARDS IN POLAND

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