

Charge Cards in Greece

Market Direction | 2022-12-01 | 32 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The lifting of COVID-19-related control measures and the return of the Greek economy to something approaching pre-COVID normality underpinned positive growth in commercial charge cards during 2022. The category register positive growth in transactions volume and value terms over the course of the year, although this was not enough to return the category to pre-pandemic levels of activity. With business activity and spending gathering pace as the impact of the pandemic receded, transactions volum...

Euromonitor International's Charge Card Transactions in Greece report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Charge Cards in Greece
Euromonitor International
December 2022

List Of Contents And Tables

CHARGE CARDS IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Commercial charge cards start to recover as economy gains momentum

Personal charge cards continues to record negative growth

Alpha Bank and Visa the leading players in charge cards

PROSPECTS AND OPPORTUNITIES

Growth of commercial charge cards to accelerate as the Greek economy recovers

Return to previous usage patterns to boost growth in commercial charge cards

Personal charge cards is a category with a bleak future

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2017-2022

Table 2 Charge Cards Transactions 2017-2022

Table 3 Charge Cards in Circulation: % Growth 2017-2022

Table 4 Charge Cards Transactions: % Growth 2017-2022

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2017-2022

Table 6 Commercial Charge Cards Transactions 2017-2022

Table 7 Commercial Charge Cards in Circulation: % Growth 2017-2022

Table 8 Commercial Charge Cards Transactions: % Growth 2017-2022

Table 9 Personal Charge Cards: Number of Cards in Circulation 2017-2022

Table 10 Personal Charge Cards Transactions 2017-2022

Table 11 Personal Charge Cards in Circulation: % Growth 2017-2022

Table 12 Personal Charge Cards Transactions: % Growth 2017-2022

Table 13 Charge Cards: Number of Cards by Issuer 2017-2021

Table 14 Charge Cards: Number of Cards by Operator 2017-2021

Table 15 Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 16 Charge Cards Payment Transaction Value by Operator 2017-2021

Table 17 Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 18 Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 19 Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 20 Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 21 Personal Charge Cards: Number of Cards by Issuer 2017-2021

Table 22 Personal Charge Cards: Number of Cards by Operator 2017-2021

Table 23 Personal Charge Cards Transaction Value by Issuer 2017-2021

Table 24 Personal Charge Cards Transaction Value by Operator 2017-2021

Table 25 Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 26 Forecast Charge Cards Transactions 2022-2027

Table 27 Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 28 Forecast Charge Cards Transactions: % Growth 2022-2027

Table 29 Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30 □Forecast Commercial Charge Cards Transactions 2022-2027

Table 31 □Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 32 □Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

Table 33 □Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027

Table 34 □Forecast Personal Charge Cards Transactions 2022-2027

Table 35 □Forecast Personal Charge Cards in Circulation: % Growth 2022-2027

Table 36 □Forecast Personal Charge Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN GREECE

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Impact of economic recovery balanced out by the Ukraine conflict and high inflation

Acceleration in growth for digital wallets, digital banking and m-commerce

Systemic banks continue to dominate despite rapid change in the competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 37 Number of POS Terminals: Units 2017-2022

Table 38 Number of ATMs: Units 2017-2022

Table 39 Value Lost to Fraud 2017-2022

Table 40 Card Expenditure by Location 2022

Table 41 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 42 Domestic versus Foreign Spend 2022

MARKET DATA

Table 43 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 44 Financial Cards by Category: Number of Accounts 2017-2022

Table 45 Financial Cards Transactions by Category: Value 2017-2022

Table 46 □Financial Cards by Category: Number of Transactions 2017-2022

Table 47 □Consumer Payments by Category: Value 2017-2022

Table 48 □Consumer Payments by Category: Number of Transactions 2017-2022

Table 49 □M-Commerce by Category: Value 2017-2022

Table 50 □M-Commerce by Category: % Value Growth 2017-2022

Table 51 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 52 □Financial Cards: Number of Cards by Operator 2017-2021

Table 53 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 54 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 55 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 56 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 57 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 58 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 59 □Forecast Consumer Payments by Category: Value 2022-2027

Table 60 □Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 61 □Forecast M-Commerce by Category: Value 2022-2027

Table 62 □Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Charge Cards in Greece

Market Direction | 2022-12-01 | 32 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com