

## **Carbonates in the Philippines**

Market Direction | 2022-11-28 | 33 pages | Euromonitor

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### **Report description:**

The pandemic saw volume sales of carbonates decline dramatically in both the on-trade and off-trade, with restrictions on retailing hours limiting sales. Further, the stockpiling that was seen among consumers during the initial stages of the quarantine led to shortages of carbonates in many outlets, and grocery shopping trends saw a much stronger focus on e-commerce. At the same time, sari-sari stores and, to some extent, convenience stores emerged as more convenient alternatives to supermarkets...

Euromonitor International's Carbonates in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Players' efforts pay off to see carbonates post improved volume growth in 2022

On-trade growth speeds ahead of off-trade growth as it prepares for longer distance to recovery

The shift to PET continues, with Coca-Cola invested on plastic collection plan

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On-trade consumption to boost demand as foodservice continues its route to recovery

Sustainability and bulk buying trends to remain impactful on packaging developments in carbonates

Reduced sugar carbonates to see greater demand while low-calorie options may tempt some

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