

## **Carbonates in Mexico**

Market Direction | 2022-11-28 | 39 pages | Euromonitor

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### **Report description:**

On-trade volume sales of carbonates plummeted in 2020 following the outbreak of Coronavirus (COVID-19), with on-trade establishments forced to close for three months and further restrictions remaining in place for the rest of the year. This had a positive impact on retail sales of carbonates with consumers confined to their homes and looking for refreshment. However, with the rolling-out of Mexico's vaccination programme the country began to ease its COVID-19 measures in an effort to kick start...

Euromonitor International's Carbonates in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Carbonates in Mexico  
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### List Of Contents And Tables

#### CARBONATES IN MEXICO

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Improving pandemic situation boosts retail and foodservice sales

Coca-Cola Mexico leverages the FIFA World Cup in Qatar to attract consumers

Returnable bottles remain a hit with price-sensitive and eco-conscious consumers

##### PROSPECTS AND OPPORTUNITIES

Companies to focus on reduced sugar and sugar-free products

Water scarcity may pose a major challenge for soft drinks manufacturers

Brand loyalty, a more developed HW offer and fewer alternatives to favour cola over non-cola carbonates

##### CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 5 Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 6 Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2017-2022

Table 10 □ Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2017-2022

Table 11 □ NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 12 □ LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 13 □ NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 14 □ LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 15 □ Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 16 □ Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 17 □ Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 18 □ Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

Table 19 □ Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2022-2027

Table 20 □ Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2022-2027

#### SOFT DRINKS IN MEXICO

##### EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

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Table 21	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 35	NBO Company Shares of Total Soft Drinks (RTD): % Volume 2018-2022
Table 36	LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2019-2022
Table 37	NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2018-2022
Table 38	LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2019-2022
Table 39	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 40	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 41	NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 42	LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 43	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022
Table 44	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022
Table 45	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 46	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 47	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 48	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 49	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 50	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 51	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 52	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 53	Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 54	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 55	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 56	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

## APPENDIX

Fountain sales in Mexico

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SOURCES

Summary 1 Research Sources

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