

Breakfast Cereals in Uzbekistan

Market Direction | 2022-11-29 | 19 pages | Euromonitor

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Report description:

Breakfast cereals is by no means a large and important category of staples in Uzbekistan and sales remained low in 2022 due to low per capita consumption. The vast majority of consumers are too price-sensitive to spend money on breakfast cereals, while many consumers remain unfamiliar with various different types of breakfast cereals. This is because there is no significant tradition of consuming breakfast cereals in the country. As a result, the vast majority of breakfast cereals consumption is...

Euromonitor International's Breakfast Cereals in Uzbekistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2022

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Low sales of breakfast cereals as the consumer base for these products remains limited

Health and wellness gains ground in breakfast cereals, to the benefit of muesli and granola

Breakfast cereals are not necessarily served for breakfast

PROSPECTS AND OPPORTUNITIES

Moderate, sustainable growth, rather than a massive sales boom, set to be seen

Polarisation to remain as the category splits into two separate price segments

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