

**Breakfast Cereals in Slovenia**

Market Direction | 2022-11-28 | 21 pages | Euromonitor

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**Report description:**

All categories of breakfast cereals registered moderate positive retail volume growth in 2022 as consumers looked to these products as healthy breakfast options. Muesli and granola registered the strongest sales growth of any category of practice arrows during the year and this was due to the very healthy profile of many of the products in the category. Indeed, products with a free from sugar positioning performed particularly well in usually and granola towards the end of the review period, wit...

Euromonitor International's Breakfast Cereals in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Breakfast Cereals in Slovenia

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### List Of Contents And Tables

#### BREAKFAST CEREALS IN SLOVENIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Positive sales growth for all breakfast cereals categories as healthier options prevail

Children's breakfast cereals benefits from rising demand for convenience

Shifts in breakfast cereals retailing as consumers favour convenience and value

##### PROSPECTS AND OPPORTUNITIES

Convenience and health and wellness trends set to boost demand for breakfast cereals

Harsh economic environment means private label to remain leader in breakfast cereals

E-commerce slated for strong growth in breakfast cereals as demand for convenience rises

##### CATEGORY DATA

Table 1 Sales of Breakfast Cereals by Category: Volume 2017-2022

Table 2 Sales of Breakfast Cereals by Category: Value 2017-2022

Table 3 Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 4 Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 6 LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 7 Distribution of Breakfast Cereals by Format: % Value 2017-2022

Table 8 Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 9 Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 10 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

#### STAPLE FOODS IN SLOVENIA

##### EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

##### MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2017-2022

Table 13 Sales of Staple Foods by Category: Value 2017-2022

Table 14 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 15 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 17 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

Table 19 Distribution of Staple Foods by Format: % Value 2017-2022

Table 20 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 21 Forecast Sales of Staple Foods by Category: Value 2022-2027

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Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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