

Baked Goods in Latvia

Market Direction | 2022-11-29 | 20 pages | Euromonitor

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Report description:

Sharp price inflation and falling disposable incomes is curbing the consumption of more expensive baked goods. Manufacturers have raised average prices due to the higher costs of raw materials, packaging and logistics. Consequently, consumers are adopting a frugal mindset and opting for cheaper baked goods where possible. Private labels are making strong gains as consumers seek value for money. The presence of Lidl in Latvia since October 2021 has bolstered private label choice, providing Latvia...

Euromonitor International's Baked Goods in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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