

Bags and Luggage in the Philippines

Market Direction | 2022-11-30 | 17 pages | Euromonitor

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Report description:

Some manufacturers started selling their bags and luggage at large discounts in 2021 in order to get rid of their old inventory that had built up during the pandemic. There have also been several sales activities like buy-now-pay-later offers which have helped to stimulate demand in 2022. However, manufacturers did not expect such high demand in response to these offers and some players actually ran out of inventory in 2022 which prevented the category from seeing more significant growth. This w...

Euromonitor International's Bags and Luggage in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2022

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Lifting of border restrictions benefits sales of luggage
New store openings and product launches help drive interest and demand

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Lack of supply might help fuel demand for more soft case luggage
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