

## **Baby and Child-Specific Products in Austria**

Market Direction | 2022-11-29 | 26 pages | Euromonitor

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### **Report description:**

Baby and child-specific products recorded a stable performance in both value and volume terms in 2021. There is a general unwillingness among parents to compromise on quality in products for their children and this only became more pronounced in the context of additional health considerations created by COVID-19. Keen to ensure their children were able to avoid catching COVID-19, many parents increased their hygiene routines, washing them more frequently and using trusted products, as well as in...

Euromonitor International's Baby and Child-specific Products in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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November 2022

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