

Video Conferencing Market by Component (Hardware, Solutions, and Services), Application (Corporate Communications, Training and Development, and Marketing and Client Engagement), Deployment Mode, Vertical and Region - Global Forecast to 2027

Market Report | 2022-12-02 | 238 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

The global video conferencing market size is projected to register a CAGR of 12.6% during the forecast period, reaching 19.1 Billion by 2027 from an estimated USD 10.6 billion in 2022. Video conferencing solutions are being adopted by businesses all over the world to enhance their client interaction, brand awareness, and marketing initiatives. Organizations are able to reach a wider audience, connect with them more effectively, and quickly engage audiences with the aid of video conferencing for marketing objectives. By facilitating greater connection with the customers and improving their relationship with the company, video conferencing solutions assist in improving customer engagement.

The major market players, such as Microsoft, Huawei, Cisco, Adobe, and Zoom Video Communication have adopted numerous growth strategies, which include acquisitions, new product launches, product enhancements, and business expansions, to enhance their market shares.

By deployment mode, cloud segment to lead market during forecast period

Due to its lower cost compared to on-premises solutions, cloud-based video conferencing systems are predicted to become more popular. Utilizing cloud-based video conferencing solutions gives businesses the flexibility they need to adapt to the changing business environment. When SMEs and large businesses implement cloud-based video solutions, they can concentrate on their core capabilities rather than IT procedures. The cloud segment is anticipated to register the largest market size during the forecast period.

By vertical, healthcare and life sciences segment to register the highest CAGR during forecast period

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The healthcare and life sciences vertical deals with diverse clinical, administrative, and financial content daily. As a result, video conferencing solutions can be used to consolidate correct clinical information and channelized content insights. By verticals, the healthcare and life sciences segment is projected to register the highest CAGR during the forecast period.

Asia Pacific market to register highest CAGR during forecast period

The video conferencing market is projected to register the highest CAGR in the Asia Pacific region during the forecast period. The various initiatives taken by the government across this region is one of the major factor that drives the adoption of video conferencing solutions in Asia Pacific. The presence of players, such as IBM, Microsoft, Google, Adobe, and Cisco, with specialized offerings makes the video conferencing ecosystem in Asia Pacific highly competitive.

Breakdown of Primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the video conferencing market.

- By Company: Tier I: 55%, Tier II: 20%, and Tier III: 25%
- By Designation: C-Level Executives: 38%, D-Level Executives: 35%, and Managers: 27%
- By Region: Asia Pacific: 35%, Europe: 15%, North America: 40%, Middle East & Africa: 10%

The report includes the study of key players offering video conferencing. It profiles major vendors in the video conferencing market. The major players in this market include Microsoft (US), Zoom Video Communications (US), Cisco (US), Adobe (US), Huawei (China), Avaya, Inc. (US), AWS (US), Google, LLC (US), HP (US), GoTo (US), Enghouse Systems (Canada), Pexip (Norway), Qumu Corporation (US), Sonic Foundry Inc. (US), Lifesize, Inc. (US), Kaltura Inc. (US), BlueJeans Network (US), Kollektive Technology, Inc. (US), StarLeaf Inc. (UK), Dialpad (US), Logitech (US), Barco (Belgium), Fuze Inc. (US), Haivision Inc. (Canada), and Premium Global Services Inc. (US).

Research Coverage

This study covers the video conferencing market across segments. It aims at estimating the market size and the growth potential of this market across different segments, such as component, application, deployment mode, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall video conferencing market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Table of Contents:

- 1 INTRODUCTION 23
 - 1.1 STUDY OBJECTIVES 23
 - 1.2 MARKET DEFINITION 23
 - 1.2.1 INCLUSIONS AND EXCLUSIONS 24
 - 1.3 MARKET SCOPE 24
 - 1.3.1 MARKET SEGMENTATION 25
 - 1.3.2 REGIONS COVERED 25
 - 1.4 YEARS CONSIDERED 26
 - 1.5 CURRENCY CONSIDERED 26
 - TABLE 1 US DOLLAR EXCHANGE RATE, 2019-2021 26
 - 1.6 STAKEHOLDERS 27
- 2 RESEARCH METHODOLOGY 28
 - 2.1 RESEARCH DATA 28

FIGURE 1	VIDEO CONFERENCING MARKET: RESEARCH DESIGN	28
2.1.1	SECONDARY DATA	29
2.1.2	PRIMARY DATA	29
2.1.2.1	Breakup of primary interviews	30
TABLE 2	PRIMARY INTERVIEWS	30
2.1.2.2	Key industry insights	31
2.2	MARKET BREAKUP AND DATA TRIANGULATION	32
FIGURE 2	DATA TRIANGULATION	32
2.3	MARKET SIZE ESTIMATION	33
FIGURE 3	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 1 (SUPPLY SIDE): REVENUE FROM VIDEO CONFERENCING HARDWARE, SOLUTIONS, AND SERVICES	33
FIGURE 4	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 1, BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE FROM VIDEO CONFERENCING SOLUTIONS, HARDWARE, AND SERVICES	34
FIGURE 5	VIDEO CONFERENCING MARKET SIZE ESTIMATION METHODOLOGY- APPROACH 2 (DEMAND SIDE)	34
2.4	MARKET FORECAST	35
TABLE 3	FACTOR ANALYSIS	35
2.5	RESEARCH ASSUMPTIONS	36
2.6	LIMITATIONS AND RISK ASSESSMENT	37
3	EXECUTIVE SUMMARY	38
TABLE 4	GLOBAL VIDEO CONFERENCING MARKET AND GROWTH RATE, 2020-2027 (USD MILLION, Y-O-Y%)	39
FIGURE 6	SOLUTIONS SEGMENT TO ACCOUNT FOR LARGEST MARKET IN 2022	39
FIGURE 7	PERIPHERAL DEVICES SEGMENT TO ACCOUNT FOR LARGEST SHARE IN 2022	39
FIGURE 8	CORPORATE COMMUNICATIONS SEGMENT TO LEAD MARKET IN 2022	40
FIGURE 9	CLOUD SEGMENT TO ACCOUNT FOR LARGER SHARE IN 2022	40
FIGURE 10	HEALTHCARE AND LIFE SCIENCES SEGMENT TO LEAD MARKET IN 2022	40
FIGURE 11	NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE IN 2022	41
4	PREMIUM INSIGHTS	42
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN VIDEO CONFERENCING MARKET	42
FIGURE 12	GROWING DIGITALIZATION AND SELLING PLATFORMS TO BOOST VIDEO CONFERENCING MARKET GROWTH	42
4.2	VIDEO CONFERENCING MARKET, BY REGION	42
FIGURE 13	NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE IN 2022	42
4.3	NORTH AMERICA: VIDEO CONFERENCING MARKET, BY COMPONENT AND COUNTRY	43
FIGURE 14	SOLUTIONS SEGMENT AND US TO ACCOUNT FOR SIGNIFICANT SHARE IN 2022	43
4.4	ASIA PACIFIC: VIDEO CONFERENCING MARKET, BY COMPONENT AND COUNTRY	43
FIGURE 15	SOLUTIONS SEGMENT AND CHINA TO ACCOUNT FOR SIGNIFICANT SHARE IN 2022	43
5	MARKET OVERVIEW AND INDUSTRY TRENDS	44
5.1	INTRODUCTION	44
5.2	MARKET DYNAMICS	44
FIGURE 16	VIDEO CONFERENCING MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	44
5.2.1	DRIVERS	45
5.2.1.1	Global transition toward remote working culture	45
5.2.1.2	Rising growth of cloud-native enterprises	45
5.2.1.3	Growing need to reduce cost of developing infrastructure	45
5.2.1.4	Increasing number of internet users	45
5.2.2	RESTRAINTS	46
5.2.2.1	Privacy and security concerns	46
5.2.2.2	Low bandwidth and quality	46

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.2.3	OPPORTUNITIES	46
5.2.3.1	5G network to pave way for video conferencing solutions	46
5.2.3.2	Boom in video conferencing hardware market	46
5.2.3.3	Rising inclination for cell phone-based video conferencing	47
5.2.4	CHALLENGES	47
5.2.4.1	Technical issues	47
5.2.4.2	Preference for audio conferences	47
5.3	VIDEO CONFERENCING MARKET EVOLUTION	48
FIGURE 17	VIDEO CONFERENCING MARKET EVOLUTION	48
5.4	VIDEO CONFERENCING MARKET: ECOSYSTEM ANALYSIS	49
TABLE 5	VIDEO CONFERENCING MARKET: ECOSYSTEM ANALYSIS	49
5.5	CASE STUDY ANALYSIS	51
5.5.1	HEALTHCARE & LIFE SCIENCES	51
5.5.1.1	Use Case 1: BAYADA Home Healthcare implemented Zoom's video conferencing solution and Logitech's hardware to improve productivity	51
5.5.2	EDUCATION	51
5.5.2.1	Use Case 1: University of Washington upgraded its eLearning solutions with Zoom and Kubi	51
5.5.2.2	Use Case 2: Coastal Bend College deployed Lifesize video system across its campuses	52
5.5.3	GOVERNMENT	52
5.5.3.1	Use Case 1: Pexip helped Federal Employment Agency provide secured video communication	52
5.5.3.2	Use Case 2: PEA deployed Huawei's video conferencing technology	53
5.5.4	MEDIA AND ENTERTAINMENT	53
5.5.4.1	Use Case 1: Avaya helped Koch Media share large game files between multiple sites	53
5.6	TECHNOLOGY ANALYSIS	54
5.6.1	ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING	54
5.6.2	FACIAL AND VOICE RECOGNITION	54
5.6.3	CLOUD SERVICES	54
5.7	TRADE ANALYSIS	55
TABLE 6	IMPORT OF VIDEO CONFERENCING EQUIPMENT IN US, 2020	55
5.8	SUPPLY/VALUE CHAIN ANALYSIS	56
FIGURE 18	SUPPLY/VALUE CHAIN ANALYSIS	56
5.9	PORTER'S FIVE FORCE ANALYSIS	57
FIGURE 19	PORTER'S FIVE FORCES ANALYSIS	57
TABLE 7	VIDEO CONFERENCING MARKET: PORTER'S FIVE FORCES ANALYSIS	57
5.9.1	THREAT OF NEW ENTRANTS	58
5.9.2	THREAT OF SUBSTITUTES	58
5.9.3	BARGAINING POWER OF BUYERS	58
5.9.4	BARGAINING POWER OF SUPPLIERS	58
5.9.5	COMPETITIVE RIVALRY	58
5.10	ANALYSIS OF PRICING MODELS	59
5.11	PATENT ANALYSIS	59
5.11.1	METHODOLOGY	59
5.11.2	DOCUMENT TYPE	60
TABLE 8	PATENTS FILED, 2019-2021	60
5.11.3	INNOVATION AND PATENT APPLICATIONS	60
FIGURE 20	PATENTS GRANTED, 2019-2021	60
5.11.3.1	Top applicants	61

FIGURE 21	TOP TEN COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS, 2019-2021	61
TABLE 9	TOP TEN PATENT OWNERS (US), 2019-2021	61
TABLE 10	PATENTS FILED/GRANTED, 2020-2022	62
6	VIDEO CONFERENCING MARKET, BY COMPONENT	64
6.1	INTRODUCTION	65
FIGURE 22	SERVICES SEGMENT TO EXHIBIT HIGHEST GROWTH DURING FORECAST PERIOD	65
TABLE 11	VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	65
6.2	HARDWARE	66
6.2.1	HARDWARE: VIDEO CONFERENCING MARKET DRIVERS	66
FIGURE 23	PERIPHERAL DEVICES SEGMENT TO GROW AT HIGHEST RATE DURING FORECAST PERIOD	67
TABLE 12	HARDWARE: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	67
TABLE 13	HARDWARE: VIDEO CONFERENCING MARKET, BY TYPE, 2020-2027 (USD MILLION)	67
6.2.2	MULTIPOINT CONTROL UNIT (MCU)	68
TABLE 14	MULTIPOINT CONTROL UNIT MARKET, BY REGION, 2020-2027 (USD MILLION)	68
6.2.3	HARD CODEC	68
TABLE 15	HARD CODEC MARKET, BY REGION, 2020-2027 (USD MILLION)	69
6.2.4	PERIPHERAL DEVICES	69
TABLE 16	PERIPHERAL DEVICES MARKET, BY REGION, 2020-2027 (USD MILLION)	69
6.2.4.1	Camera	70
6.2.4.2	Microphone	70
6.2.4.3	Speaker	70
6.2.4.4	Display devices	70
6.3	SOLUTIONS	70
6.3.1	SOLUTIONS: VIDEO CONFERENCING MARKET DRIVERS	71
TABLE 17	SOLUTIONS: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	71
6.4	SERVICES	72
6.4.1	SERVICES: VIDEO CONFERENCING MARKET DRIVERS	72
TABLE 18	SERVICES: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	72
6.4.2	PROFESSIONAL SERVICES	73
6.4.3	MANAGED SERVICES	73
7	VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE	74
7.1	INTRODUCTION	75
FIGURE 24	CLOUD SEGMENT TO ACHIEVE HIGHER GROWTH DURING FORECAST PERIOD	75
TABLE 19	VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	75
7.2	ON-PREMISES	76
7.2.1	ON-PREMISES: VIDEO CONFERENCING MARKET DRIVERS	76
TABLE 20	ON-PREMISES: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	76
7.3	CLOUD	77
7.3.1	CLOUD: VIDEO CONFERENCING MARKET DRIVERS	77
TABLE 21	CLOUD: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	77
7.3.2	CLOUD AND ON-PREMISES DEPLOYMENT SOLUTIONS	78
8	VIDEO CONFERENCING MARKET, BY APPLICATION	79
8.1	INTRODUCTION	80
FIGURE 25	MARKETING AND CLIENT ENGAGEMENT SEGMENT TO ACHIEVE HIGHEST GROWTH DURING FORECAST PERIOD	80
TABLE 22	VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	80
8.2	CORPORATE COMMUNICATIONS	81
8.2.1	CORPORATE COMMUNICATIONS: VIDEO CONFERENCING MARKET DRIVERS	81

TABLE 23	CORPORATE COMMUNICATIONS: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	81
8.3	TRAINING AND DEVELOPMENT	82
8.3.1	TRAINING AND DEVELOPMENT: VIDEO CONFERENCING MARKET DRIVERS	82
TABLE 24	TRAINING AND DEVELOPMENT: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	82
8.4	MARKETING AND CLIENT ENGAGEMENT	83
8.4.1	MARKETING AND CLIENT ENGAGEMENT: VIDEO CONFERENCING MARKET DRIVERS	83
TABLE 25	MARKETING AND CLIENT ENGAGEMENT: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	83
9	VIDEO CONFERENCING MARKET, BY VERTICAL	84
9.1	INTRODUCTION	85
FIGURE 26	HEALTHCARE AND LIFE SCIENCES SEGMENT TO GROW AT HIGHEST RATE DURING FORECAST PERIOD	85
TABLE 26	VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	85
9.2	BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)	86
9.2.1	BANKING, FINANCIAL SERVICES, AND INSURANCE: VIDEO CONFERENCING MARKET DRIVERS	86
9.2.2	BANKING, FINANCIAL SERVICES, AND INSURANCE: VENDORS WITH REMOTE WORK PLANS	86
9.2.3	BANKING, FINANCIAL SERVICES, AND INSURANCE: HARDWARE EQUIPMENT USED BY VENDORS	87
TABLE 27	BANKING, FINANCIAL SERVICES, AND INSURANCE: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	88
9.3	IT AND TELECOM	88
9.3.1	IT AND TELECOM: VIDEO CONFERENCING MARKET DRIVERS	88
9.3.2	IT AND TELECOM: VENDORS WITH REMOTE WORK PLANS	89
TABLE 28	IT AND TELECOM: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	89
9.4	HEALTHCARE AND LIFE SCIENCES	90
9.4.1	HEALTHCARE AND LIFE SCIENCES: VIDEO CONFERENCING MARKET DRIVERS	90
TABLE 29	HEALTHCARE AND LIFE SCIENCES: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	90
9.5	EDUCATION	91
9.5.1	EDUCATION: VIDEO CONFERENCING MARKET DRIVERS	91
TABLE 30	EDUCATION: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	91
9.6	MEDIA AND ENTERTAINMENT	92
9.6.1	MEDIA AND ENTERTAINMENT: VIDEO CONFERENCING MARKET DRIVERS	92
TABLE 31	MEDIA AND ENTERTAINMENT: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	92
9.7	OTHER VERTICALS	93
TABLE 32	OTHER VERTICALS: VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	93
10	VIDEO CONFERENCING MARKET, BY REGION	94
10.1	INTRODUCTION	95
TABLE 33	VIDEO CONFERENCING MARKET, BY REGION, 2020-2027 (USD MILLION)	95
FIGURE 27	NORTH AMERICA TO LEAD GLOBAL MARKET DURING FORECAST PERIOD	95
10.2	NORTH AMERICA	96
10.2.1	NORTH AMERICA: REGULATORY FRAMEWORK	96
10.2.2	NORTH AMERICA: VIDEO CONFERENCING MARKET DRIVERS	96
10.2.3	NORTH AMERICA: IMPACT OF RECESSION ON VIDEO CONFERENCING MARKET	96
FIGURE 28	NORTH AMERICA: MARKET SNAPSHOT	97
TABLE 34	NORTH AMERICA: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	97
TABLE 35	NORTH AMERICA: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	98
TABLE 36	NORTH AMERICA: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	98
TABLE 37	NORTH AMERICA: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	98
TABLE 38	NORTH AMERICA: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	99
TABLE 39	NORTH AMERICA: VIDEO CONFERENCING MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	99

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.2.4 US 99

TABLE 40 US: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION) 100

TABLE 41 US: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION) 100

TABLE 42 US: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION) 100

TABLE 43 US: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 101

TABLE 44 US: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION) 101

10.2.5 CANADA 101

TABLE 45 CANADA: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION) 102

TABLE 46 CANADA: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION) 102

TABLE 47 CANADA: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION) 102

TABLE 48 CANADA: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 102

TABLE 49 CANADA: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION) 103

10.3 EUROPE 103

10.3.1 EUROPE: REGULATORY FRAMEWORK 104

10.3.2 EUROPE: VIDEO CONFERENCING MARKET DRIVERS 104

10.3.3 EUROPE: IMPACT OF RECESSION ON VIDEO CONFERENCING MARKET 104

TABLE 50 EUROPE: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION) 104

TABLE 51 EUROPE: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION) 105

TABLE 52 EUROPE: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION) 105

TABLE 53 EUROPE: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 105

TABLE 54 EUROPE: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION) 106

TABLE 55 EUROPE: VIDEO CONFERENCING MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 106

10.3.4 UK 106

TABLE 56 UK: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION) 107

TABLE 57 UK: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION) 107

TABLE 58 UK: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION) 107

TABLE 59 UK: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 108

TABLE 60 UK: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION) 108

10.3.5 GERMANY 108

TABLE 61 GERMANY: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION) 109

TABLE 62 GERMANY: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION) 109

TABLE 63 GERMANY: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION) 109

TABLE 64 GERMANY: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 110

TABLE 65 GERMANY: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION) 110

10.3.6 FRANCE 110

TABLE 66 FRANCE: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION) 111

TABLE 67 FRANCE: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION) 111

TABLE 68 FRANCE: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION) 111

TABLE 69 FRANCE: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 112

TABLE 70 FRANCE: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION) 112

10.3.7 REST OF EUROPE 112

10.4 ASIA PACIFIC 113

10.4.1 ASIA PACIFIC: REGULATORY FRAMEWORK 113

10.4.2 ASIA PACIFIC: VIDEO CONFERENCING MARKET DRIVERS 113

10.4.3 ASIA PACIFIC: IMPACT OF RECESSION ON VIDEO CONFERENCING MARKET 114

FIGURE 29 ASIA PACIFIC: MARKET SNAPSHOT 114

TABLE 71 ASIA PACIFIC: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION) 115

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 72	ASIA PACIFIC: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	115
TABLE 73	ASIA PACIFIC: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	115
TABLE 74	ASIA PACIFIC: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	116
TABLE 75	ASIA PACIFIC: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	116
TABLE 76	ASIA PACIFIC: VIDEO CONFERENCING MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	116
10.4.4	CHINA	117
TABLE 77	CHINA: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	117
TABLE 78	CHINA: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	117
TABLE 79	CHINA: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	118
TABLE 80	CHINA: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	118
TABLE 81	CHINA: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	118
10.4.5	JAPAN	119
TABLE 82	JAPAN: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	119
TABLE 83	JAPAN: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	119
TABLE 84	JAPAN: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	120
TABLE 85	JAPAN: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	120
TABLE 86	JAPAN: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	120
10.4.6	AUSTRALIA AND NEW ZEALAND	121
TABLE 87	AUSTRALIA AND NEW ZEALAND: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	121
TABLE 88	AUSTRALIA AND NEW ZEALAND: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	121
TABLE 89	AUSTRALIA AND NEW ZEALAND: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	122
TABLE 90	AUSTRALIA AND NEW ZEALAND: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	122
TABLE 91	AUSTRALIA AND NEW ZEALAND: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	122
10.4.7	REST OF ASIA PACIFIC	123
10.5	MIDDLE EAST AND AFRICA	123
10.5.1	MIDDLE EAST AND AFRICA: REGULATORY FRAMEWORK	123
10.5.2	MIDDLE EAST AND AFRICA: VIDEO CONFERENCING MARKET DRIVERS	123
10.5.3	MIDDLE EAST AND AFRICA: IMPACT OF RECESSION ON VIDEO CONFERENCING MARKET	124
TABLE 92	MIDDLE EAST AND AFRICA: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	124
TABLE 93	MIDDLE EAST AND AFRICA: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	124
TABLE 94	MIDDLE EAST AND AFRICA: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	124
TABLE 95	MIDDLE EAST AND AFRICA: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	125
TABLE 96	MIDDLE EAST AND AFRICA: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	125
TABLE 97	MIDDLE EAST AND AFRICA: VIDEO CONFERENCING MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	125
10.5.4	UAE	126
TABLE 98	UAE: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	126
TABLE 99	UAE: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	126
TABLE 100	UAE: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	126
TABLE 101	UAE: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	127
TABLE 102	UAE: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	127
10.5.5	SAUDI ARABIA	127
TABLE 103	SAUDI ARABIA: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	128
TABLE 104	SAUDI ARABIA: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	128
TABLE 105	SAUDI ARABIA: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	128
TABLE 106	SAUDI ARABIA: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	129
TABLE 107	SAUDI ARABIA: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	129
10.5.6	SOUTH AFRICA	129

TABLE 108	SOUTH AFRICA: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	130
TABLE 109	SOUTH AFRICA: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	130
TABLE 110	SOUTH AFRICA: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	130
TABLE 111	SOUTH AFRICA: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	131
TABLE 112	SOUTH AFRICA: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	131
10.5.7	REST OF MIDDLE EAST AND AFRICA	131
10.6	LATIN AMERICA	132
10.6.1	LATIN AMERICA: REGULATORY FRAMEWORK	132
10.6.2	LATIN AMERICA: VIDEO CONFERENCING MARKET DRIVERS	132
10.6.3	LATIN AMERICA: IMPACT OF RECESSION ON VIDEO CONFERENCING MARKET	133
TABLE 113	LATIN AMERICA: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	133
TABLE 114	LATIN AMERICA: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	133
TABLE 115	LATIN AMERICA: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	133
TABLE 116	LATIN AMERICA: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	134
TABLE 117	LATIN AMERICA: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	134
TABLE 118	LATIN AMERICA: VIDEO CONFERENCING MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	134
10.6.4	BRAZIL	135
TABLE 119	BRAZIL: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	135
TABLE 120	BRAZIL: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	135
TABLE 121	BRAZIL: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	136
TABLE 122	BRAZIL: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	136
TABLE 123	BRAZIL: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	136
10.6.5	MEXICO	137
TABLE 124	MEXICO: VIDEO CONFERENCING MARKET, BY COMPONENT, 2020-2027 (USD MILLION)	137
TABLE 125	MEXICO: VIDEO CONFERENCING MARKET, BY HARDWARE, 2020-2027 (USD MILLION)	137
TABLE 126	MEXICO: VIDEO CONFERENCING MARKET, BY DEPLOYMENT MODE, 2020-2027 (USD MILLION)	137
TABLE 127	MEXICO: VIDEO CONFERENCING MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	138
TABLE 128	MEXICO: VIDEO CONFERENCING MARKET, BY VERTICAL, 2020-2027 (USD MILLION)	138
10.6.6	REST OF LATIN AMERICA	138
11	COMPETITIVE LANDSCAPE	139
11.1	OVERVIEW	139
11.2	MARKET EVALUATION FRAMEWORK	139
FIGURE 30	MARKET EVALUATION FRAMEWORK, 2019-2022	139
11.3	KEY MARKET STRATEGIES	140
11.3.1	PRODUCT LAUNCHES	140
TABLE 129	VIDEO CONFERENCING MARKET: PRODUCT LAUNCHES, 2019-2022	140
11.3.2	DEALS	142
TABLE 130	VIDEO CONFERENCING MARKET: DEALS, 2019-2022	142
11.3.3	OTHERS	147
TABLE 131	VIDEO CONFERENCING MARKET: OTHERS, 2019-2022	147
11.4	MARKET SHARE ANALYSIS OF TOP MARKET PLAYERS	147
TABLE 132	VIDEO CONFERENCING MARKET: DEGREE OF COMPETITION	147
11.5	HISTORICAL REVENUE ANALYSIS	148
FIGURE 31	HISTORICAL REVENUE ANALYSIS OF TOP PLAYERS	148
11.6	EVALUATION MATRIX FOR KEY PLAYERS, 2022	148
11.6.1	EVALUATION MATRIX: METHODOLOGY AND DEFINITIONS	149
TABLE 133	PRODUCT FOOTPRINT WEIGHTAGE	149

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.6.2	STARS	149
11.6.3	PERVASIVE PLAYERS	149
11.6.4	PARTICIPANTS	149
11.6.5	EMERGING LEADERS	149
FIGURE 32	EVALUATION MATRIX FOR KEY PLAYERS, 2022	150
11.7	EVALUATION MATRIX FOR STARTUPS/SMES, 2022	150
11.7.1	PROGRESSIVE COMPANIES	151
11.7.2	RESPONSIVE COMPANIES	151
11.7.3	DYNAMIC COMPANIES	151
11.7.4	STARTING BLOCKS	151
FIGURE 33	EVALUATION MATRIX FOR STARTUPS/SMES, 2022	152
11.8	COMPANY PRODUCT FOOTPRINT ANALYSIS	153
TABLE 134	COMPANY PRODUCT FOOTPRINT	153
TABLE 135	COMPANY APPLICATION FOOTPRINT	154
TABLE 136	COMPANY INDUSTRY FOOTPRINT	155
TABLE 137	COMPANY REGIONAL FOOTPRINT	156
11.9	KEY PLAYER RANKING, 2022	158
FIGURE 34	KEY PLAYER RANKING, 2022	158
12	COMPANY PROFILES	159
12.1	INTRODUCTION	159
12.2	KEY PLAYERS	159
	(Business Overview, Products, Solutions & Services offered, Recent Developments, MnM View)*	
12.2.1	MICROSOFT	159
TABLE 138	MICROSOFT: BUSINESS OVERVIEW	159
FIGURE 35	MICROSOFT: COMPANY SNAPSHOT	160
TABLE 139	MICROSOFT: PRODUCTS OFFERED	160
TABLE 140	MICROSOFT: PRODUCT LAUNCHES AND ENHANCEMENTS	161
TABLE 141	MICROSOFT: DEALS	162
12.2.2	HUAWEI	164
TABLE 142	HUAWEI: BUSINESS OVERVIEW	164
FIGURE 36	HUAWEI: COMPANY SNAPSHOT	165
TABLE 143	HUAWEI: PRODUCTS OFFERED	165
TABLE 144	HUAWEI: PRODUCT LAUNCHES AND ENHANCEMENTS	167
12.2.3	CISCO	169
TABLE 145	CISCO: BUSINESS OVERVIEW	169
FIGURE 37	CISCO: COMPANY SNAPSHOT	170
TABLE 146	CISCO: PRODUCTS OFFERED	170
TABLE 147	CISCO: PRODUCT LAUNCHES AND ENHANCEMENTS	171
TABLE 148	CISCO: DEALS	172
12.2.4	ADOBE	175
TABLE 149	ADOBE: BUSINESS OVERVIEW	175
FIGURE 38	ADOBE: COMPANY SNAPSHOT	176
TABLE 150	ADOBE: PRODUCTS OFFERED	176
TABLE 151	ADOBE: DEALS	177
12.2.5	ZOOM VIDEO COMMUNICATIONS	179
TABLE 152	ZOOM VIDEO COMMUNICATIONS: BUSINESS OVERVIEW	179
FIGURE 39	ZOOM VIDEO COMMUNICATIONS: COMPANY SNAPSHOT	179

TABLE 153	ZOOM VIDEO COMMUNICATIONS: PRODUCTS OFFERED	180
TABLE 154	ZOOM VIDEO COMMUNICATIONS: PRODUCT LAUNCHES AND ENHANCEMENTS	180
TABLE 155	ZOOM VIDEO COMMUNICATIONS: DEALS	181
12.2.6	GOOGLE	183
TABLE 156	GOOGLE: BUSINESS OVERVIEW	183
TABLE 157	GOOGLE: SOLUTIONS OFFERED	183
TABLE 158	GOOGLE: PRODUCT LAUNCHES AND ENHANCEMENTS	184
TABLE 159	GOOGLE: DEALS	185
12.2.7	HP	186
TABLE 160	HP: BUSINESS OVERVIEW	186
TABLE 161	HP: PRODUCTS OFFERED	186
TABLE 162	HP: PRODUCT LAUNCHES AND ENHANCEMENTS	187
TABLE 163	HP: DEALS	187
12.2.8	AVAYA	188
TABLE 164	AVAYA: BUSINESS OVERVIEW	188
TABLE 165	AVAYA: PRODUCTS OFFERED	188
TABLE 166	AVAYA: PRODUCT LAUNCHES AND ENHANCEMENTS	189
TABLE 167	AVAYA: DEALS	190
12.2.9	GOTO	192
TABLE 168	GOTO: BUSINESS OVERVIEW	192
TABLE 169	GOTO: PRODUCTS OFFERED	192
TABLE 170	GOTO: PRODUCT LAUNCHES AND ENHANCEMENTS	193
TABLE 171	GOTO: DEALS	194
12.2.10	LOGITECH	195
TABLE 172	LOGITECH: BUSINESS OVERVIEW	195
TABLE 173	LOGITECH: PRODUCTS OFFERED	195
TABLE 174	LOGITECH: PRODUCT LAUNCHES AND ENHANCEMENTS	196
TABLE 175	LOGITECH: DEALS	197
12.2.11	BARCO	198
TABLE 176	BARCO: BUSINESS OVERVIEW	198
TABLE 177	BARCO: PRODUCTS OFFERED	198
TABLE 178	BARCO: PRODUCT LAUNCHES AND ENHANCEMENTS	199
TABLE 179	BARCO: DEALS	199
12.2.12	PEXIP	201
TABLE 180	PEXIP: BUSINESS OVERVIEW	201
TABLE 181	PEXIP: PRODUCTS OFFERED	201
TABLE 182	PEXIP: PRODUCT LAUNCHES AND ENHANCEMENTS	202
TABLE 183	PEXIP: DEALS	202
12.2.13	AWS	203
TABLE 184	AWS: BUSINESS OVERVIEW	203
TABLE 185	AWS: PRODUCTS OFFERED	203
TABLE 186	AWS: PRODUCT LAUNCHES AND ENHANCEMENTS	204
TABLE 187	AWS: DEALS	204
12.2.14	BLUEJEANS NETWORK	205
TABLE 188	BLUEJEANS NETWORK: BUSINESS OVERVIEW	205
TABLE 189	BLUEJEANS NETWORK: PRODUCTS OFFERED	205
TABLE 190	BLUEJEANS NETWORK: PRODUCT LAUNCHES AND ENHANCEMENTS	206

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 191 □BLUEJEANS NETWORK: DEALS □206

*Details on Business Overview, Products, Solutions & Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

12.3 □OTHER PLAYERS □207

12.3.1 □ENGHOUSE SYSTEMS □207

12.3.2 □QUMU □208

12.3.3 □LIFESIZE □209

12.3.4 □KALTURA □210

12.3.5 □KOLLECTIVE □211

12.3.6 □SONIC FOUNDRY □211

12.3.7 □FUZE □212

12.3.8 □DIALPAD □212

12.3.9 □HAIVISION □213

12.3.10 □PREMIERE GLOBAL SERVICES □213

12.4 □STARTUPS/SMES □214

12.4.1 □DAILY □214

12.4.2 □OWL LABS □214

12.4.3 □AIRMEET □215

12.4.4 □LIVESTORM □215

12.4.5 □100MS □216

12.4.6 □KUDO □216

12.4.7 □STARLEAF □217

13 □ADJACENT AND RELATED MARKETS □218

13.1 □INTRODUCTION □218

13.1.1 □VIDEO ANALYTICS MARKET - GLOBAL FORECAST TO 2027 □218

13.1.1.1 □Market definition □218

13.1.1.2 □Market overview □218

13.1.1.3 □Video analytics market, by component □219

TABLE 192 □VIDEO ANALYTICS MARKET, BY COMPONENT, 2018-2021 (USD MILLION) □219

TABLE 193 □VIDEO ANALYTICS MARKET, BY COMPONENT, 2022-2027 (USD MILLION) □219

13.1.1.4 □Video analytics market, by deployment model □220

TABLE 194 □VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2018-2021 (USD MILLION) □220

TABLE 195 □VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODEL, 2022-2027 (USD MILLION) □220

13.1.1.5 □Video analytics market, by application □220

TABLE 196 □VIDEO ANALYTICS MARKET, BY APPLICATION, 2018-2021 (USD MILLION) □221

TABLE 197 □VIDEO ANALYTICS MARKET, BY APPLICATION, 2022-2027 (USD MILLION) □221

13.1.1.6 □Video analytics market, by type □221

TABLE 198 □VIDEO ANALYTICS MARKET, BY TYPE, 2018-2021 (USD MILLION) □222

TABLE 199 □VIDEO ANALYTICS MARKET, BY TYPE, 2022-2027 (USD MILLION) □222

13.1.1.7 □Video analytics market, by vertical □222

TABLE 200 □VIDEO ANALYTICS MARKET, BY VERTICAL, 2018-2021 (USD MILLION) □223

TABLE 201 □VIDEO ANALYTICS MARKET, BY VERTICAL, 2022-2027 (USD MILLION) □223

13.1.1.8 □Video analytics market, by region □224

TABLE 202 □VIDEO ANALYTICS MARKET, BY REGION, 2018-2021 (USD MILLION) □224

TABLE 203 □VIDEO ANALYTICS MARKET, BY REGION, 2022-2027 (USD MILLION) □224

13.1.2 □VIDEO STREAMING SOFTWARE MARKET - GLOBAL FORECAST TO 2027 □225

13.1.2.1 □Market definition □225

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

13.1.2.2	Market overview	225
13.1.2.3	Video management software market, by component	225
TABLE 204 VIDEO MANAGEMENT SOFTWARE MARKET, BY COMPONENT, 2016-2021 (USD MILLION)		225
TABLE 205 VIDEO MANAGEMENT SOFTWARE MARKET, BY COMPONENT, 2022-2027 (USD MILLION)		226
13.1.2.4	Video management software market, by deployment mode	226
TABLE 206 VIDEO MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2016-2021 (USD MILLION)		226
TABLE 207 VIDEO MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)		226
13.1.2.5	Video management software market, by vertical	227
TABLE 208 VIDEO MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2016-2021 (USD MILLION)		227
TABLE 209 VIDEO MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022-2027 (USD MILLION)		228
13.1.2.6	Video management software market, by region	228
TABLE 210 VIDEO MANAGEMENT SOFTWARE MARKET, BY REGION, 2016-2021 (USD MILLION)		228
TABLE 211 VIDEO MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)		229
14	APPENDIX	230
14.1	DISCUSSION GUIDE	230
14.2	KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL	233
14.3	CUSTOMIZATION OPTIONS	235
14.4	RELATED REPORTS	235
14.5	AUTHOR DETAILS	236

**Video Conferencing Market by Component (Hardware, Solutions, and Services),
Application (Corporate Communications, Training and Development, and Marketing
and Client Engagement), Deployment Mode, Vertical and Region - Global Forecast to
2027**

Market Report | 2022-12-02 | 238 pages | MarketsandMarkets

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code*

Country*

Date

Signature