

## **Processed Meat Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2022-11-28 | 100 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4795.00
- Enterprise \$7195.00

### **Report description:**

The report on the global processed meat market provides qualitative and quantitative analysis for the period from 2020 to 2028. The report predicts the global processed meat market to grow with a CAGR of about 5% over the forecast period from 2022-2028. The study on processed meat market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2020 to 2028.

The report on processed meat market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global processed meat market over the period of 2020 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global processed meat market over the period of 2020 to 2028. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

### **Report Findings**

#### **1) Drivers**

- The rising consumer demand for flavored and nutritious meat products will drive the processed meat market.
- Increasing consumer awareness about organic processed meat.

#### **2) Restraints**

- Carcinogenic effects of processed meat constraints the market growth

#### **3) Opportunities**

- The less time required to cook meat at home is estimated further to create ample growth opportunities.

### **Research Methodology**

#### **A) Primary Research**

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Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The global processed meat market is segmented on the basis of meat type, product type, and distribution channel.

#### The Global Processed Meat Market by Meat Type

- Poultry
- Beef
- Pork
- Others

#### The Global Processed Meat Market by Product Type

- Frozen
- Chilled
- Canned

#### The Global Processed Meat Market by Distribution Channel

- HORECA
- Supermarkets/ Hypermarkets
- Convenience Stores
- Independent Retailers
- Others

#### Company Profiles

The companies covered in the report include

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- BRF SA
- Cargill Inc.
- Foster Farms
- Hormel Foods Corporation
- JBS SA
- Marfrig
- Gray
- OSI Group
- Perdue Farms
- Pilgrim's Pride

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the processed meat market.
2. Complete coverage of all the segments in the processed meat market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global processed meat market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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