

Irish Whiskey Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-11-17 | 100 pages | Infinium Global Research and Consulting Solutions

AVAILABLE LICENSES:

- 1-5 User \$4795.00
- Enterprise \$7195.00

Report description:

The report on the global irish whiskey market provides qualitative and quantitative analysis for the period from 2020 to 2028. The report predicts the global irish whiskey market to grow with a CAGR of 7.5% over the forecast period from 2022-2028. The study on irish whiskey market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2020 to 2028.

The report on irish whiskey market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global irish whiskey market over the period of 2020 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global irish whiskey market over the period of 2020 to 2028. Further, IGR- Growth Matrix gave in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- Increasing consumption of alcohol is driving the market growth
- Growing trend of socializing and corporate gatherings are fuelling the growth of the market.

2) Restraints

- Availability of substitutes such as scottish and american whisky brands is restraining the growth

3) Opportunities

- Innovation of new products is estimated to create opportunities in the market

Research Methodology

A) Primary Research

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global Irish whiskey market is segmented on the basis of type, pricing, and sales channel.

The Global Irish Whiskey Market by Type

- Single-malt Irish Whiskey
- Single-pot Irish Whiskey
- Single-grain Irish Whiskey

The Global Irish Whiskey Market by Pricing

- Mass
- Premium

The Global Irish Whiskey Market by Sales Channel

- On-trade
- Off-trade

Company Profiles

The companies covered in the report include

- Beam Suntory Inc. (Suntory Holdings Limited)
- Boann Distillery
- Brown-Forman Corporation
- Connacht Whiskey Company Limited

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Diageo plc
- Edrington
- Pernod Ricard
- Sazerac Company Inc.
- Teeling Whiskey Distillery
- West Cork Distillers

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the Irish whiskey market.
2. Complete coverage of all the segments in the Irish whiskey market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global Irish whiskey market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

Table of Contents:

Table of Content

Chapter 1. Preface

- 1.1. Report Description
- 1.2. Research Methods
- 1.3. Research Approaches

Chapter 2. Executive Summary

- 2.1. Irish Whiskey Market Highlights
- 2.2. Irish Whiskey Market Projection
- 2.3. Irish Whiskey Market Regional Highlights

Chapter 3. Global Irish Whiskey Market Overview

- 3.1. Introduction
- 3.2. Market Dynamics
 - 3.2.1. Drivers
 - 3.2.2. Restraints
 - 3.2.3. Opportunities
- 3.3. Analysis of COVID-19 impact on the Irish Whiskey Market
- 3.4. Porter's Five Forces Analysis
- 3.5. IGR-Growth Matrix Analysis
 - 3.5.1. IGR-Growth Matrix Analysis by Type
 - 3.5.2. IGR-Growth Matrix Analysis by Pricing
 - 3.5.3. IGR-Growth Matrix Analysis by Sales Channel
 - 3.5.4. IGR-Growth Matrix Analysis by Region
- 3.6. Value Chain Analysis of Irish Whiskey Market

Chapter 4. Irish Whiskey Market Macro Indicator Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Chapter 5. Global Irish Whiskey Market by Type

- 5.1. Single-malt Irish Whiskey
- 5.2. Single-pot Irish Whiskey
- 5.3. Single-grain Irish Whiskey

Chapter 6. Global Irish Whiskey Market by Pricing

- 6.1. Mass
- 6.2. Premium

Chapter 7. Global Irish Whiskey Market by Sales Channel

- 7.1. On-trade
- 7.2. Off-trade

Chapter 8. Global Irish Whiskey Market by Region 2022-2028

- 8.1. North America
 - 8.1.1. North America Irish Whiskey Market by Type
 - 8.1.2. North America Irish Whiskey Market by Pricing
 - 8.1.3. North America Irish Whiskey Market by Sales Channel
 - 8.1.4. North America Irish Whiskey Market by Country
- 8.2. Europe
 - 8.2.1. Europe Irish Whiskey Market by Type
 - 8.2.2. Europe Irish Whiskey Market by Pricing
 - 8.2.3. Europe Irish Whiskey Market by Sales Channel
 - 8.2.4. Europe Irish Whiskey Market by Country
- 8.3. Asia-Pacific
 - 8.3.1. Asia-Pacific Irish Whiskey Market by Type
 - 8.3.2. Asia-Pacific Irish Whiskey Market by Pricing
 - 8.3.3. Asia-Pacific Irish Whiskey Market by Sales Channel
 - 8.3.4. Asia-Pacific Irish Whiskey Market by Country
- 8.4. RoW
 - 8.4.1. RoW Irish Whiskey Market by Type
 - 8.4.2. RoW Irish Whiskey Market by Pricing
 - 8.4.3. RoW Irish Whiskey Market by Sales Channel
 - 8.4.4. RoW Irish Whiskey Market by Sub-region

Chapter 9. Company Profiles and Competitive Landscape

- 9.1. Competitive Landscape in the Global Irish Whiskey Market
- 9.2. Companies Profiles
 - 9.2.1. Beam Suntory Inc. (Suntory Holdings Limited)
 - 9.2.2. Boann Distillery
 - 9.2.3. Brown-Forman Corporation
 - 9.2.4. Connacht Whiskey Company Limited
 - 9.2.5. Diageo plc
 - 9.2.6. Edrington
 - 9.2.7. Pernod Ricard
 - 9.2.8. Sazerac Company Inc.
 - 9.2.9. Teeling Whiskey Distillery

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Irish Whiskey Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-11-17 | 100 pages | Infinium Global Research and Consulting Solutions

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	1-5 User	\$4795.00
	Enterprise	\$7195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com