

Bars and Cafes Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-11-16 | 100 pages | Infinium Global Research and Consulting Solutions

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- 1-5 User \$4795.00
- Enterprise \$7195.00

Report description:

The report on the global bars and cafes market provides qualitative and quantitative analysis for the period from 2020 to 2028. The report predicts the bars and cafes market to grow at a significant CAGR of over the forecast period from 2022-2028. The study on global bars and cafes market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2020 to 2028.

The report on global bars and cafes market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the bars and cafes market over the period of 2020 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the bars and cafes market over the period of 2020 to 2028. Further, IGR- Growth Matrix gave in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- The growing concept of socializing at cafes among youth is expected to drive the market during the forecast period.
- The growth in the infrastructure like smart cities and expressways in developing countries give scope to the major coffee chains to establish their outlets.

2) Restraints

- High maintenance cost and lack of customer retention due to various competitors will hamper the market growth.

3) Opportunities

- Innovation of unique marketing strategies to attract customers will provide lucrative growth opportunities for the market.

Research Methodology

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A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
 2. Internal and External subject matter experts
 3. Professionals and participants from the industry
- Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The bars and cafes market is segmented on the basis of service type, and outlets.

The Global Bars and Cafes Market by Service Type

- Bars
- Cafes
- Coffee Shops

The Global Bars and Cafes Market by Outlets

- Chained Outlets
- Independent Outlets

Company Profiles

The companies covered in the report include

- Starbucks Corporation
- J D Wetherspoon plc
- Himkok. Oslo.
- Carnaval. Lima.
- Galaxy Bar. Dubai.
- Toma Cafe
- Employees Only. New York

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- Bar Benfiddich. Tokyo.
- Sant'Eustachio il Caffè
- Winkel 43

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the global bars and cafes market.
2. Complete coverage of all the segments in the global bars and cafes market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the bars and cafes market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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